

Hip-Hop Gears Up for Justo's Mixtape Awards June 15th

Written by Robert ID2544

Wednesday, 19 April 2006 16:18 -

The Mixtape Awards launched: Oct 5, 1995, are the first national awards ceremony for DJs, and was created to bring recognition to the most influential DJs in the world. Founded by marketing and promotion mogul, Justo Faison the Mixtape Awards celebrate the promotional achievements of the "The Mixtape".

The mixtape is a tailor made tool that adopts the concept of music and fuses it with brand awareness. It is an effective promotional tool for corporate America to reach audiences of all ages. For example, Reebok launched a sneaker line for hip-hop and rap artists Jay Z & 50 Cent Sean Carter, Scion mixtape tour which was hosted by top mixtape DJ's and celebrities, LRG mixtapes with marketing campaigns surrounding this concept, an NBA Locker Room Mixtape Series.

This unique award ceremony brings thousands of DJ's to a forum, attracting celebrities, tastemakers and fortune 500 companies. Previous Awards Ceremonies have attracted celebrities, industry execs, and hip-hop and rap artists such as P. Diddy, 50 Cent, Common, Fat Joe, Mehki Phifer, Lil Kim, Red Man, Kevin Liles President of Warner Music Group, Wu-Tang Clan, Rob Stone CEO of Cornerstone/Fader Magazine, Grandmaster Flash, Gang Star, George Nelson Urban Editor for Billboard, Bill Duke, Kay Slay, Funkmaster Flex, Kid Capri, DJ Red Alert and numerous others.

Voting is now open for this years awards. This 10 year Legacy will continue with the award ceremony being held Thursday Jun 15, 2006 at 7:00 PM at Madison Square Garden in New York.

Visit <http://www.themixtapeawardsonline.com> and vote for your choices in the different categories.

ThugLifeArmy.com's 'official' recommendation for "Best West Coast Mixtape DJ" is DJ E-Z Cutt, so please cast your vote for "Best West Coast Mixtape DJ" for DJ E-Z Cutt. Support the real.

Categories include:

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Best Blends Mixtape DJ

Best Canadian Mixtape Dj

Best Club Mixtape DJ: The Mister Cee Award

Best Dirty South Mixtape Artist

Best Dirty South Mixtape DJ

Best DVD Magazine

Best DVD Mixtape Video

Best East Coast Mixtape Artist

Best East Coast Mixtape DJ

Best Female Mixtape DJ

Best Graphics On A Mixtape By A Design Company

Best Hip Hop Mixtape

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Best Label Representative

Best Mashup Award

Best Midwest Mixtape

Best Midwest Mixtape Artist

Best Midwest Mixtape DJ

Best Mixtape DJ

Best Mixtape Duo

Best Mixtape Internet Radio Show

Best Mixtape of the Year

Best Mixtape Personality

Best Mixtape Producer

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Best Mixtape Team

Best New Mixtape DJ

Best Overseas Mixtape Dj

Best Promotional Mixtape

Best R&B Mixtape DJ

Best Radio Mixtape

Best Reggae Mixtape DJ

Best Reggaeton Mixtape DJ

Best Underground Artist on a Mixtape

Best Underground Mixtape DJ

Best West Coast Mixtape Artist

Best West Coast Mixtape DJ

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Mixtape DJ Pioneer : Brucie B & Star Child Award

Rookie of the Year

The DJ Screw Award: Best Chop & Screw Mixtape DJ

The Mixtape Legends Award

The Mixtape Top Executive & Lifetime Achievement Award

The Red Alert Award