

The Book of Hip Hop Chapter One

Written by Keith ID422

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Roc-A-Fella Records and Diplomat Records, in association with New Era Entertainment, Inc. and Fountainhead Entertainment, Inc. present "The Book of Hip Hop Chapter One", a spectacular High Definition Television event for Pay-Per-View. This event features Cam'Ron and the Diplomats, Beanie Sigel and State Property featuring Peedi Crakk, Memphis Bleek and Paul Cain. Hosted by Doug E. Fresh with music by Hot 97's, heavy hitters, DJ Enuff, and Desert Storm's DJ Clue.

This once-in-a-lifetime event takes place at the historic Apollo Theater in Harlem, New York at 7:30p.m. November 30, 2004. VIP special seating is \$100. With the purchase of a VIP special seating ticket, one ticket will be donated to a L.E.A.D. National outstanding junior candidate. For VIP special seating contact Nancy Atufunwa at 303-518-7597. Regular seating tickets can be purchased at the Apollo Theater Box Office starting at \$20.

L.E.A.D. National is a program that identifies exemplary high-school juniors from historically underserved and underrepresented communities. L.E.A.D. selects the most outstanding students for attendance at its Summer Business Institutes (SBIs). The SBIs encourage students to pursue business careers. The students interact with business leaders in various disciplines that introduce them to other executives and career opportunities. The students selected for L.E.A.D. National have an average SAT score of 1220, an above average GPA and are proven leaders in their community. For more information visit www.leadnational.org.