

## The Evolution of Hip-Hop Culture thru RSC

Written by Robert ID2803

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The Rock Steady Crew (RSC) is a break dancing crew and hip-hop group that was established in the Bronx borough of New York City in 1977. The New York Times calls the Rock Steady Crew "the foremost break dancing group in the world today."

Rock Steady Crew holds an annual anniversary party in the Bronx, to symbolize the preservation of the history and the evolution of Hip-Hop Culture. This party is a community event which brings out many hip-hop local DJs, break dancers, graffiti artists, rap MCs, and Hip-Hop fans from all over the world. It is also a time where the current members honor the past members who have retired and those who have died.

DME Interactive Holdings, Inc., through its subsidiary, The Girls Entertainment, has announced it has added the hip-hop group Rock Steady Crew (RSC) 29th Anniversary to the firm's roster. The Girls Entertainment will aid in garnering press for the RSC 29th Anniversary, a celebration of the legendary hip-hop B-boy/B-girl crew with four days of festivities from July 27th through July 30th in the New York City and New Jersey area.

The Rock Steady Crew, noted for maintaining and preserving the origins of Hip-Hop culture through b-boying, will celebrate its 29th Anniversary this year with a host of events, including an underground celebrity basketball game, an invitation-only B-boy/B-girl Battle, a free outdoor concert, and the 2nd Annual Spy Awards -- a prestigious honoring of the new generation of B-boys/B-girls.

A monumental community event that honors deceased members of the crew and celebrates Hip-Hop culture both past and present, the RSC 29th Anniversary attracts deejays, B-boys/B-girls, emcees, and over 20,000 Hip-Hop supporters from around the world. This year, RSC brings together hip-hop and rap notables like GZA and Masta Killah of the legendary hip-hop group Wu-Tang Clan, Big Daddy Kane, Large Professor, Rhymefest, Beat Nuts, and many more surprise guests to celebrate 29 years of the championed B-boy movement and Hip-Hop's underground celebrities.

With "Crazy Legs" involvement and participation in the forthcoming videogame B-Boy(tm), Sony Computer Entertainment Europe is also supporting the RSC 29th Anniversary. Hip-Hop heads will be the first to play the game and show off their b-boy gaming skills in B-Boy the videogame on PlayStation(r)2 and PlayStation(r) Portable (PSP(r))! B-Boy will be released on PS2 and

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PSP this fall.

RSC President Crazy Legs, the host and organizer for The Annual Rock Steady Anniversary, states the yearly event is the "authentic Hip-Hop experience for everyone." "This is a pilgrimage for all," Crazy Legs states. "People come from all around the world to attend the anniversary to bridge the gaps between cultures through Hip-Hop."

For more information on RSC, please visit the official website at <http://www.rocksteadycrew.com>