Written by Robert ID2541 Wednesday, 19 April 2006 13:29 -

During 1996, before the murder of Tupac Shakur (2Pac), it was said that Tupac (2Pac)intended to start his own record label, 'Makaveli Records'. It was to feature prominent East Coast acts; one of the artists he intended to sign was hip-hop veteran Big Daddy Kane. Tupac (2Pac) and Kane even recorded a song before the hip-hop icon and rap legend Tupac (2Pac) was murdered. The track was entitled 'Wherever U Are'.

Now hip-hop veteran Big Daddy Kane has a new rap debut, he will be the voice of Black Enterprise magazine's Keys to a Better Life throughout the month of April.

Black Enterprise magazine's Keys to a Better Life, brief business reports airing twice daily on 29 Clear Channel radio stations.

Big Daddy Kane, aka Antonio Hardy 38, one of the most versatile artists to emerge in the late 80s with classics such as "Ain"t No Half-Steppin"," will cover topics including personal finance, homeownership, credit, and health.

"Black Enterprise is doing big things by providing important financial and homeownership information to young, Black America," says Kane. "These issues are important and I am honored to be a part of it."

The Brooklyn native, who was saluted during last year's VH1 Hip Hop Honors, has appeared in films throughout his career including 1993's The Meteor Man and Posse. He currently oversees his three-year-old company, Mahogany Entertainment, and can be seen performing alongside Grammy Award-winning hip-hop band The Roots in Dave Chappelle's concert movie Block Party. Kane's independent film, Dead Heist, will be released on DVD this summer.

Black Enterprise magazine's Keys to a Better Life radio reports can be heard on New York City's Power 105.1 FM and on participating radio stations throughout the country. For more information, visit <u>www.blackenterprise.com</u>

Veteran Hip-Hop Legend Big Daddy Kane Has a New Rap

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BLACK ENTERPRISE magazine's Keys to a Better Life are brief business reports that air twice daily on 29 Clear Channel radio stations throughout the country, including New York City's Power 105.1 FM. Introduced by stars from the worlds of music, television, film, and sports-including Yolanda Adams, Cedric the Entertainer, Doug E. Fresh, Alicia Keys and Jalen Rose-the reports provide news and information on finance, health, and home buying. The segments are voiced by the award-winning editorial team at black enterprise and expert guests, and primarily targeted to young adults (ages 18-24) and adults (ages 25-54) in urban areas.

Big Daddy KaneDiscography

1988 Long Live the Kane (Cold Chillin")

1989 It's a Big Daddy Thing

1990 Taste of Chocolate

1991 Prince of Darkness

1993 Looks Like a Job For...

1994 Daddy's Home (RCA)

1998 Veteranz Day (Blackheart)

2002 The Man, The Icon (Landspeed)(Produced by Alchemist and DJ Babu on 2002's "Duck Season Vol. 1"

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2003 Any Type of Way (Landspeed)(12" single produced by DJ Premier)

2003 Parts of the Process Morcheeba