

## Latin Hip Hop Legend Frost to Perform Live 1118

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The Latin Hip Hop Legend Frost will be performing at the highly anticipated Music Fair held at the Imperial Valley Expo in Imperial, California, on November 18th, 2006. The Latin Hip Hop Legend is set to perform with hip hop and rap luminaries Scoop, Sen Dog of CypressHill, Brown Boy, E-40, Baby Bash, Chingo Bling, and Magnum, to name a few.

In 2002 Frost's hit album, released by Koch/Thump Records, featured many Latin-tinged raps and G-Funk tracks as well as an unexpected hidden bonus rock track. Hip hop and rap artists Mellow Man Ace, Daz Dillinger, Baby Bash, A.L.T., Nino Brown, Cisco and other guest rappers appeared on this same album, some of whom Frost will be performing alongside once again, on the 18<sup>th</sup>; just one more reason true hip hop fans are eager to be at the massive event.

The Music Fair is an all-day event that will be held at Imperial's grandstand on its 100-acre facility. Located 120 miles east of San Diego, 20 miles north of the Mexican border, and with 50,000 square feet of exhibition space and carnival rides, the Imperial Valley Expo is known to be packed. Goldmark Director Danny Rodriguez states, "We are excited about Frost's performance at this event in particular, as our Company will have mass positive exposure to a vast, and possibly new, demographic."

For more information please visit [www.themusicfair.com](http://www.themusicfair.com)

Please visit [www.goldmarkentertainment.com](http://www.goldmarkentertainment.com) for further information on Goldmark Industries.