Los Lonely Boys Team Charity Concert

Written by Robert ID1960 Wednesday, 05 October 2005 03:37 -

On Domestic Violence Awareness Month, GRAMMY(R) award-winning band, Los Lonely Boys, has joined forces with Verizon Wireless and Samsung Telecommunications America (Samsung) to raise money for and awareness of domestic violence prevention in the Latino community.

With their unique blend of Tex-Mex, rock and roll and soulful harmonies, Los Lonely Boys have won great acclaim winning numerous awards, including a GRAMMY for Best Pop Performance by a Vocal Duo or Group earlier this year. The trio's eclectic sound, as Henry Garza describes it, is a cross between Stevie Ray meets Santana, Jimi Hendrix meets Richie Valens, or the Beatles meet Ronnie Milsap. The band has shared the stage with music icons, rocking out with legends such as Carlos Santana, and the band is scheduled to open for the Rolling Stones this fall.

On October 7, the band will perform a special charity concert at The Vault350 in Long Beach, Calif., with 100 percent of the proceeds benefiting two Los Angeles-area charities -- Interval House, an award winning domestic violence program that provides crisis shelter programs, outreach prevention programs, and comprehensive support services for victims of domestic violence in 40 languages -- with a specialization in serving Latino victims, and the Lincoln-Juarez Opportunity Center (LJOC), which helps the Latino community by connecting clients with low- or no-cost education, employment, health care and immigration service providers.

"Domestic Violence Awareness Month is the perfect time to take more action to support organizations like Interval House that work to provide vital assistance to victims and families from diverse ethnic and social backgrounds that are affected by this terrible social problem," said Oscar Madrid, director of multicultural marketing of Verizon Wireless. "We are extremely grateful to Los Lonely Boys and to Samsung for joining forces with us to make this charity concert a reality and allowing us to continue our campaign against domestic violence as reflected by our national program HopeLine."

"Samsung is proud to partner with Los Lonely Boys and our customer,

Verizon Wireless," said Randy Smith, vice president of Samsung's wireless terminals division. "This sponsorship reflects our company's history of supporting community programs and initiatives, as well as our commitment and connection to the Hispanic community." Written by Robert ID1960 Wednesday, 05 October 2005 03:37 -

Verizon Wireless is a recognized corporate leader in the area of domestic violence prevention. The company works to prevent domestic violence and raise awareness of the issue through the company's HopeLine(R) program. HopeLine, currently in its 10th year, collects wireless phones and accessories from any wireless service provider, and then refurbishes the phones or recycles them in an environmentally friendly way. Proceeds from the HopeLine program benefit victims of domestic violence and non-profit advocacy agencies, providing essential communication tools of wireless phones and wireless services and financial grants. Since the beginning of 2005, HopeLine has collected more than 520,000 wireless phones and has donated nearly \$400,000 in grants to domestic violence prevention agencies.

"We are honored to work with Verizon Wireless and Samsung to raise money for two great organizations," said Los Lonely Boys" guitarist Henry Garza. "The funds should help the Interval House and the Lincoln-Juarez Opportunity Center continue their work to help Hispanics and people from all backgrounds in need."

For more information on Verizon Wireless products and services or the

HopeLine program, please visit <u>http://www.verizonwireless.com</u> .

About Interval House:

Interval House is the first domestic violence program in the nation offering comprehensive and specialized services for Latino victims of domestic violence. Winner of the U.S. Department of Justice Award for pioneering leadership in the Latino community and Presidential Awards from Clinton and Bush, Interval House's extraordinary program is unique in the nation with over 95% of Interval House advocates being bi-lingual, ethnically diverse, and personally affected by domestic violence. Services include 24-hour crisis hotlines, emergency and transitional shelter, individual and group counseling, community education and prevention, youth programs, elder abuse, medical and legal assistance, and other support services.

From the Los Lonely Boys web site – "Los Lonely Boys would like to extend their heartfelt prayers and sincerest condolences to the victims and loved ones affected by the Hurricane

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Katrina disaster. Henry, Jojo, and Ringo have been touched very deeply by this tragedy and have personally made a significant donation to the Red Cross Relief Fund. LLB hopes to appeal and encourage all who are able to open your hearts and donate whatever you can."

Visit the official Los Lonely Boys web site – truly a class act. This group is truly a blessing to all of us. Support those who truly have great music and show luv for all. - <u>http://www.loslonelyboy</u> <u>s.org/</u>

Visit these other sites for information:

Lincoln-Juarez Opportunity Center - http://www.lincolnjuarez.org

Samsung Telecommunications America - http://www.samsung.com

Verizon Wireless - http://www.verizonwireless.com/multimedia

HopeLine(R) - http://www.verizonwireless.com/hopeline

Visit and be sure to re-visit ThugLifeArmy.com for updates from the Family Violence Prevention Fund (FVPF) - $\frac{\text{HERE}}{\text{HERE}}$