

## Latino Rap Artist Chingo Bling to Make Announcement

Written by Robert ID2468

Thursday, 30 March 2006 09:38 -

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What does Bad Boy Latino, Universal, Asylum (Warner Brothers), Capital, and Atlantic Records have in common? They were all bidding for Latino superstar rap artist Chingo Bling from Houston, Texas. On April 1, 2006, Chingo Bling will announce to the world, which he chose during an interview on the Chicano Radio Network U.S.A.

Chingo Bling shot on to the country's Urban scene with his hit single "Walk like Cleto" about his pet rooster. This hit not only showed Chingo's ability to get peoples attention with humor, but it also showed what was soon to come out of his camp called "Big Chile Enterprises".

Today Chingo enjoys numerous releases from coast to coast with other mainstream hip-hop, rap and Latino artists like Baby Bash, Pit Bull, Pow Wow, Fat Joe, Nina Sky, Paul Wall, Mike Jones, Slim Thug, and NORE.

In recent months Big Chile Enterprises has showed is entrepreneurial might with DVD distribution of its "Manosas" series, as well as the Chingo Boots, bibs, coloring books, and other items.

*"I anticipate Big Chile Enterprises advancing Latino Entertainment in to the future much like Berry Gordy did with Black Entertainment at Motown. And with their no short cut policy, I am confident that their products of high integrity will continue to make the Latino Community proud."*

□

*Frank M. Miranda*

*President/CEO*

*Star Sound Group International*

Join the world on April 1, 2006 at 5: pm PST as CRN's Manic Hispanic sits down with Chingo to talk shop, meanwhile visit [www.ChingoBling.com](http://www.ChingoBling.com) for the latest. The site will also keep you informed about the "Cuervoton" promotion searching for the next Latino superstar, which will

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include Chingo Bling on the panel of Judges.

Go to: [www.CRNLive.com](http://www.CRNLive.com)

CRN Radio

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