

Bow Wow 'Wanted'

Written by Keith ID1050

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The urban hip-hop/rap artist Bow Wow has a new album, 'Wanted', coming out soon and Sony Urban Music/Columbia Records wants to put 10 of Bow Wow's biggest fans on the DualDisc version of the album. 'Wanted' will be in stores Tuesday, June 28th.

Contestants in the "Wanted: Bow Wow's Biggest Fan" contest are being asked to submit a 30 second video describing/showing/proving why she or he is the greatest fan of the young rap star. 10 of the most original, creative, and/or funniest clips will be included on the DVD portion of the DualDisc version of Wanted, one of the most eagerly-awaited hip-hop albums of the year. Contestants must be 13-years-old or over to enter.

When Bow Wow first burst on the scene back in 2000 -- under the wing of super producer Jermaine Dupri and a platinum debut album, Beware of Dog -- critics and audiences alike took notice of this multi-talented rhyming whiz kid with a nimble flow and charisma to burn. His debut album went on to sell more than three million copies while solidifying his status as an authentic hip-hop heartthrob.

Adored by his fans and respected by the game, Bow Wow took his brand of rap to the next level with 2001's Doggy Bag. Bow Wow hit the road in support of his multi-platinum sophomore CD with the sold-out "Scream Tour," wowing fans all over the country with hits like "Take Ya Home" and "Thank You."

Hollywood soon picked up on Bow Wow's undeniable star power. In 2002, the rapper starred in the box office triumph "Like Mike" (one of the 50 Top- Grossing films of 2002) and the subsequent hits "All About The Benjamins" (2002) and "Johnson Family Vacation" (2004).

With his third album, 2003's Unleashed, Bow Wow became more directly involved with writing and producing his music, creating a collection directly from the heart, conveying a more personal overview of life from Bow Wow's perspective.

Bow Wow is ready to set 2005 on fire with his fourth album, Wanted; a new movie, "Roll Bounce," a teenage skater-dramedy set in the late 1970s, slated for summer release; the headline slot on this summer's hotly-anticipated "Scream IV" tour; and his own self-titled

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television series premiering on the WB Network this fall.

Bow Wow's career has been a series of history-making firsts since the release of his debut album, *Beware Of Dog*, in 2000. He is the youngest musician to open the Grammy Awards--he introduced Madonna at the 2001 ceremony--and is the first "kid" to be included in *Vanity Fair's* prestigious annual music issue (October 2001). Bow Wow entered the "The Guinness Book of World Records" as the youngest solo rapper to hit #1 on the U.S. charts.

Having recently turned 18, with several hit singles, platinum-plus albums, sold-out tours, starring roles in hit films, and a place in "The Guinness Book of World Records" already on his resume, Bow Wow continues to prove that he's the 100% real deal with the indisputable goods: a bona fide teen superstar blessed with burgeoning talent, tenacity, and a deep connection to his audience.

Full details for the "Wanted: Bow Wow's Biggest Fan" contest may be found at: <http://www.BowWowWanted.com>