

## Life After Death Row A Sneek Peek

Written by Robert ID720

Monday, 17 January 2005 07:14 -

---

### Crooked I

When an artist and his record company part ways there is always sadness to some extent; that was what I felt when Crooked I first left Death Row Records. I did not understand the why's and all the 'business' involved, I just looked at Crooked I as a 'Row' artist. To me he was just associated with The Row and when I thought of him I would automatically think Death Row Records.

Thanks to the great team that he has working for him at ARPR Marketing, I was given the opportunity to view the DVD trailer for Crooked I's upcoming 'Life After Death Row' DVD. Unlike a lot of Crooked I's past projects, what makes this one really stand out is that we will actually get to see it. It will not be on a shelf with all his fans sitting waiting for it to drop.

Crooked I is now signed with Universal Records and has many projects planned. Along with the DVD, a new album 'Momma's Boy...Gotta Loaded Gun' is also in the works.

Crooked I hails from Long Beach Ca., and after living almost everywhere in the U.S., he still claims Long Beach as home.

Many feel that if breath is to be put back into west coast rap scene then Crooked I is the go to man for the feat.

## Life After Death Row A Sneek Peek

Written by Robert ID720

Monday, 17 January 2005 07:14 -

---

He is not only the CEO/Owner of his own record label; he has worked with the very finest artist's in rap and hip-hop.

Being tied to names like Tupac Shakur; who Crooked I produced a few songs for, to writing songs for Lisa Left Eye and Kuruft, Crooked I is not new to the music game at all. Ashanti, E-40, Method Man, Rza are just a few who have been 'touched' by Crooked I's ability and genius. Since he first signed with Virgin Records at the age of 17, Crooked I has made all that have crossed his path sit up and notice his skills.

Having a strong fan base is one thing that Crooked I can always depend on. And with his new team of people, who are going out of their way to make sure Crooked I has a fair shot at the game, national and worldwide success is a sure thing.

The 'Life After Death Row' DVD trailer makes it clear this is a statement of fact and leaves me wanting to see and hear the whole story from Crooked I. It touches the positive and the negative with Death Row Records. There are other artist featured in the DVD which is really a documentary. Ashanti, Master P, Loon and I even saw R.B.X.. Others that are in there are Sway, Mopreme Shakur, Big C Style, Jay Cee, and even a clip of Ja Rule; so as you see it is a well rounded well presented documentary of Life on The Row.

If you are a Crooked I fan you know by the latest movements from him and his camp that this is just what all us fans wanted and what Crooked I needed.

As soon as a release date is fixed for the DVD I will let you know when it is. The album is to drop in 2005 so I will also keep you up on that.

One thing this DVD has shown me is that fans and we who do the news may not understand why certain things go down and why moves are made, but we are all about to find out why these things happen. And as I said at least this will be where Crooked I needs to be – in the hands of his fans.

## Life After Death Row A Sneek Peek

Written by Robert ID720

Monday, 17 January 2005 07:14 -

---

Big up's and nothing but the best to Crooked I and his great team at ARPR Marketing. You are doing something that Crooked I fans have wanted for a long time. You are bringing Crooked I to light and it is time for him and the west coast to shine once again.

Stay up with all the Crooked I news by visiting his web site [HERE](#) and by checking back with ThugLifeArmy.com