

GRAMMY Career Day Program

Written by Robert ID600

Tuesday, 21 December 2004 21:24 -

Top music industry professionals shed light on the realities of the music and recording industries to high school students around the country during the 2005 GRAMMY(R) Career Day program, which kicked off on Dec. 8, 2004, in Dallas, Texas. The 13-city presentation continues The GRAMMY Foundation(R)'s 19-year tradition of introducing high school music students to the diverse career opportunities in the music industry. This year's lineup features forums in Atlanta, Chicago, Los Angeles, Memphis, Miami, New York and Philadelphia, among other cities.

Each GRAMMY Career Day program begins with a panel comprising top recording and music industry professionals interacting with students in a dynamic talk-show format. Following the panel discussion, students attend one of many workshops on specific topics ranging from songwriting to engineering and production to instrumental technique to marketing and public relations to music video production and music-oriented Internet careers.

"GRAMMY Career Day exposes high school students to the wide spectrum of available career opportunities in the music industry and gives them a chance to interact one-on-one with those working in the business," said Recording Academy(R) and GRAMMY Foundation President Neil Portnow. "Our program is candid and forthright and is designed to give future music industry professionals the perspective and insight needed to pursue and achieve their career and creative goals. Nothing has more impact than interfacing directly with those who have succeeded in a chosen field."

The 2005 GRAMMY Career Day program will visit the following cities:

Dec. 8, 2004 Dallas -- Booker T. Washington High School

Jan. 13, 2005 Tacoma, Wash. -- University of Puget Sound

Jan. 18, 2005 Atlanta -- Clayton State College & State University

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Jan. 18, 2005 Houston -- High School of Performing and Visual Arts

Feb. 4, 2005 Memphis, Tenn. -- University of Memphis

Feb. 9, 2005 Los Angeles -- University of Southern California

Feb. 22, 2005 Miami -- University of Miami

March 10, 2005 Philadelphia -- The University of the Arts

March 15, 2005 Washington, D.C. -- Pro session format on the Hill

March 22, 2005 New York -- Pace University

March 24, 2005 San Francisco -- San Francisco State University

March 30, 2005 Chicago -- Columbia College

April 7, 2005 Nashville, Tenn. -- Belmont University

Since its launch in 1986, GRAMMY in the Schools GRAMMY Career Day participants have included behind-the-scenes music professionals (engineers, producers, songwriters, music publishers, entertainment attorneys, label executives and more) as well as widely recognized artists such as Ashanti, Erykah Badu, Clint Black, Boyz II Men, Deana Carter, Common, Chuck D, Bo Diddley, Floetry, David Foster, Peter Frampton, Vince Gill, Sammy Hagar, Faith Hill, the Hooters, Jimmy Jam, Dave Koz, LL Cool J, G. Love, Monica, Greg Phillinganes, Linda

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Ronstadt, Brenda Russell, Carlos Santana, Jill Scott, Jon Secada, Sisqo, Usher, Diane Warren, Wynonna and Trisha Yearwood.

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music on American culture -- from the artistic and technical legends of the past to the still unimagined musical breakthroughs of the future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with the Recording Academy to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information about the Foundation and its programs, including GRAMMY Career Day please visit [www.GRAMMY Foundation.com](http://www.GRAMMYFoundation.com)