

DJ Scratch is New York Hip-Hop

Written by Robert ID2613

Monday, 15 May 2006 02:10 -

Well renown hip-hop producer DJ Scratch is stimulating the streets, clubs and radio with rap artist Busta Rhymes' smash hit "New York Sh*t." The track, which also features Swizz Beatz on vocals, is a testament to the classic, passionate lifestyle of New York Hip-Hop. After holding down EPMD as their DJ in the Golden Era of Hip-Hop, and later taking on the role of legendary rap artist Jay-Z's tour DJ, Scratch exudes a creative energy that few can touch.

Bringing the edge back to the Northeast has become a priority for many hip-hop artists. "I feel New York Hip-Hop has been lacking the MC - the word play, song structure and the extended vocabulary," explains Scratch. "I want cats to spit about how nice they are on the mic again. 'New York Sh*t' proves once again that real Hip-Hop outshines the gimmick records. Every region has their turn in Hip-Hop, but it's always New York's turn."

As "New York Sh*t" is on the rise, DJ Scratch is preparing the release of his EPMD Special Edition Mixtape and his own DVD entitled 'So Wat Cha Sayin'. He has been in the studio relentlessly, producing for the likes of hip-hop and rap artists Dr. Dre, Snoop Dogg, Diddy, Maino, Cassidy, Game, Jazzy Jeff, Pete Rock, Mario, Mya, Beanie Sigel, Memphis Bleek and Bone Thugs & Harmony.

In addition to his rigorous day to day business, DJ Scratch will be on the road this summer, touring across the US and Europe. "My schedule is very hard to maintain, but I'm on auto pilot now," he says. "The main thing is my drive. After 23 years, millions of records, awards and accolades, I still have that hunger like I was 15-years-old."

For more information on DJ Scratch, go to www.djscratch.com

www.tygereye.net/djscratch

and www.myspace.com/djscratch