

Hip-Hop Fighting Videogame Due in Spring

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Def Jam Fight For NY: The Takeover, will ship to retail outlets nationwide this spring on the PSP (PlayStationPortable) system. Def Jam Fight For NY: The Takeover, the prequel to the award-winning Def Jam Vendetta, lets you experience the ultimate hip-hop fighting game anywhere you go.

Playing as the hottest artists and celebrities in Hip-Hop, including hip-hop and rap artists such as Busta Rhymes, Carmen Electra, Lil' Kim, Ludacris, Method Man, Redman, Snoop Dogg, and Xzibit, you'll be able to unravel the events that lead to Def Jam Vendetta and find out how D-Mob got to rule NYC.

Featuring new fighting moves and new venues, where players can gain respect by winning fights and rising among the ranks of the crew. Players can create their own fighter with gear from Def Jam University, Phat Farm, Brand Jordan, Ecko Unlimited, Enyce, Rocawear, Sean John, State Property, Reebok, and more. For the first time ever players can battle in 1-on-1 death matches using PSP's wireless functionality.

"We are excited to continue our strong relationship with Def Jam and bring this critically acclaimed franchise to the PSP for the first time ever," said Craig Rechenmacher, Senior Director of Marketing for EA. "The exclusive new fighting moves, new gameplay content and original story mode bring a completely fresh Def Jam experience to the handheld."

"Def Jam Interactive's first PSP title has proven to be an exciting and entertaining product. Again, EA has developed an unparalleled title and we are confident that Def Jam Fight For NY: The Takeover will go far beyond everyone's expectations," said Lauren Wirtzer, VP of Marketing for Def Jam Enterprises.

The game is being developed by EA Canada in conjunction with Japan-based AKI Corporation for a scheduled ship in spring 2006 under the EA brand. This game has not yet been rated by the ESRB. Screenshots of the game can be found at <http://info.ea.com> .