

Spinlet Signs Award Winning Artists to the Largest Digital Platform in Africa

Written by Robert aka 'RB'

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The Premier Digital Distribution Service Signs Top Acts within Africa and Allows Independent Artists to Upload Music to Create Largest and Most Diverse Digital Music Platform in Africa.

Spinlet, Africa's premier digital distribution service, has signed on a significant roster of new artists to the service, making it the largest platform for music discovery throughout Africa. Spinlet has signed nonexclusive agreements with artists being encouraged to sell their music in as many places as possible so the result is creating wealth for the artist and the people who work so hard to bring African music to life.

"Spinlet's goal is to solve the distribution and piracy issues within Africa. Exclusive agreements can offer a unique user experience, it is not strongly encouraged with our content acquisition team," says Spinlet COO Sami Leino, "We feel Spinlet's user platform speaks for itself. We are the only service dedicated to fighting the long fight against piracy with structured deals in the artists' favor, bringing in marketing support to create revenue, and sharing of artists' music internationally."

This has made Spinlet the first stop in signing agreements for distributing their music digitally in Nigeria, South Africa, Kenya and Ghana. Spinlet is pleased to announce the following label agreements, bringing an array of multi-national, award winning artists who have joined the Spinlet family.

Alapomeji Records (9ice), Chocolate City (Brymo, M.I, Jesse Jags, Ice Prince), Hypertek (2Face Idibia), Game Time (Lineo), Funky Money Ent (Konga), Syndik8 Records (Lynxx, E Jay, Ikon), Flytime (Tiwa Savage, P Square – Invasion Album), Too Much Music (Femi Juba), Starville (Shank), DJ Jimmy Jatt, Show Dem Camp (Ghost,Tec, Lucci and Poe), Storm Records (Naeto C Sasha, Tosin Martins, YQ, and Yung6ix), Cobhams Asuquo Music Productions (Bez), Timaya, Play Records (Rilwan, Mimi), Effya, Ghetto Ruff (Jozi, Nancy G), Sunset Distribution and many, many more.

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One of the many exciting and unique ways Spinlet has made adding music to the distribution service is through the self-guided artist upload tool. Any Independent artist and music rights holder can upload their music for sale on the Spinlet platform.

Windows: <http://www.spinlet.com/AML/Tools/SpinletMusicExtractionUtility.msi>

OSX: <http://www.spinlet.com/AML/Tools/SpinletMusicExtractionUtility.dmg>

Spinlet supports its artists through social aspects provided on the service and through unique marketing partnerships. "Spinlet is pleased to work with such a talented group of musicians, it makes our service appealing to so many brands and music lovers worldwide, the response we have gotten is overwhelming in the best way possible," says Eric Idiahi, Spinlet CEO.