Written by Robert ID4403 Friday, 20 June 2008 01:02 -

Hip Hop MC and political activist Felipe Coronel, better known as Hip Hop MC Immortal Technique is on schedule for a June 24<sup>th</sup> release of his latest album The 3rd World, a collaborative album with DJ Green Lantern.

The Harlem born hip hop MC's newest album will be made available on iTunes, Amazon.com and distributed worldwide through Viper Records/Koch Entertainment. MySpace has hand-selected Immortal Technique and The 3rd World for its exclusive homepage Featured Artist bit along with an album preview starting this weekend.

The album flows seamlessly, like a mixtape, through 16-tracks where the hip hop MC Immortal Technique advocates his intense revolutionary ideals matched by his fiery lyricism and flow. With the addition of 3 bonus tracks, the album bolsters guest appearances from fellow hip hop and rap notables Pharoahe Monch, Chino XL, Crooked I, Ras Kass, AKIR, Diabolic, and more, with equally heavy production cameos from Green Lantern, Buckwild, Southpaw and Scram Jones. Also, iTunes is making a premier offer: One additional track of the album in mixtape form (all songs blended in one) with the purchase of the full album.

"The 3rd World is not just a literal document of what life is like in nations such as Peru, Cuba, and El Salvador, it also makes a statement about people reclaiming their natural resources, whether it's South America farmers or indie hip-hop artist." – XLR8R Magazine

The world has been eagerly buzzing about the album since its first announcement several months ago, landing posts on hundreds of blogs, webzines, and print publications alike. Technique can be found on the newest issue of XLR8R Magazine and upcoming issues for URB, XXL, The Source, Yellow Rat Bastard, and Spain's Hip Hop Nation, just to name a few. He is also preparing for his album release party at Highline Ballroom in New York City (scheduled for June 24th) before stepping back on the road for his national tour, which includes his Rock The Bells Tour schedule.

Outside of the realm of music, Immortal Technique remains active with international political organizations and continues with community efforts, recently unveiling a writing contest available for high school students across the country. The contest, which could be found on his MySpace blog, calls on students to express their views and experiences on the United States" relations to third world countries. Submissions will be accepted until July 8th, where, thereafter,

## **Hip Hop MC Political Activist Immortal Technique Drops New Album**

Written by Robert ID4403 Friday, 20 June 2008 01:02 -

Immortal Technique himself will select the top three essays and award \$3000 in prizes.

About Immortal Technique:

Immortal Technique has been touring the world after his previous release Revolutionary Vol. 2, including the Rock the Bells Tour for the past 3 years. This has kept him quite busy with the anticipation of his next release growing steadily by the day. Finally Immortal Technique and DJ Green Lantern (DJ for Jay Z & Sirius Satellite) complete their vision of colliding their worlds into one full-length album, The 3rd World. The mix of street Hip Hop with the vivid landscapes of global struggle shows that world politics and music politics are almost one in the same. While still a full-length album, DJ Green Lantern blends and mixes it from start to finish, with about a 1/3 of the production to his name. Expect to hear Immortal Technique's striking lyrics on an even more street influenced production that occasionally fortifies him to show his bi-lingual versatility on the mic.

More Info: Http://www.myspace.com/immortaltechnique

Http://www.immortal-technique.com