

About Africans by Africans for Africans

Written by Robert ID1678
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The Live 8 concerts saw the hip-hop community contribute to a meaningful cause. The hip-hop community was represented by many hip-hop and rap artists alongside various rock, pop and jazz groups, as over 2 billion people all over the world showed unity to support aid for Africa.

Many in the hip-hop community and other music genre communities are not aware of many of the things going on in Africa. Africa is a huge country with many problems that need to be address and with much information that needs to be known. We hear and see what the mainstream press wants us to see and hear but now there is a real solution for news on Africa.

This is just not important for Africans but for all people who are interested in what is going on in Africa.

The launch of African News Dimension (AND) on September 1, 2005 will see a ground-breaking, fresh approach to news on the African continent– the first ever comprehensive multi-media distributor of African news and information about Africans, by Africans and for Africans.

AND was born out of a need to give an authentic voice to African issues on the world news stage. For too long, the continent has seen its people, its achievements and its struggles misrepresented on the world news stage, which, dominated by Europe and America, has failed to understand the complexities of a continent that is rich in diverse cultures.

With 53 Countries, over 1,000 languages spoken and close to a billion people, the African continent has long been in need of a platform through which the multifarious voices of African politics, finance and culture can finally speak to each other and to the world, unfettered, unbiased and uncensored. AND recognized this need to finally give a voice to the people of Africa. To tell the world and more importantly, each other: this is who we really are.

AND will operate on a multi-tiered system of information gathering, consolidation and distribution, with an aim to grow into the preferred news and information hub on the continent. African journalists will be able to submit their stories from anywhere on the continent, and within seconds, those stories will be available to the millions of Africans and worldwide news

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consumers.

AND will ensure that the African continent no longer has to rely on foreign, second hand coverage of events happening within our own borders. The world and fellow Africans will finally get an Afro-centric perspective of African and global developments in technology, finance, politics and culture.

AND is a pioneer in the world of news and its ethos encapsulates the emerging new paradigm of African thinking on the continent that Africans are doing it for themselves. To that end, AND sees its role in this emerging African Renaissance as providing newsmakers and news consumers with true African insight, that can only come from Africa telling its own stories, commenting on its own issues, and finding

solutions to its own challenges.

Be sure to bookmark this site and watch for its opening. Check them out for all the 'REAL' news on Africa. www.andnetwork.com