Written by Davey D ID3103 Thursday, 02 November 2006 23:45 -

Hip Hop's Most Important Beef-Old School vs New School

Right now on one of my favorite list serves, the luv network we have a heated exchange taking place with some of the elders and younger heads around the issue of Hip Hop being dead. Hip Hop pioneer and photographer Ernie Paniciolli started the discussion when he sent off a sarcastic missive in the form of an invite to a funeral for Hip Hop which he feels has been overrun with negativity and hijacked by multi-national corporations. Many of the people on the list including Zulu Nation members and other pioneers applauded his piece. However one young sister named Willete stepped to him pretty hard and set it off. I thought I'd share her thoughts since she is far from alone in her thinking. I followed up with one of several dozen responses which I will also share. One thing Hip Hop is surely missing is intergenerational discussions.

| Davey D   |        |
|---|--------|
| A Response to Hip Hop Elders Who Complain About Today's H | ір Нор |

I do not respond to these e-mails as often as I should... But I am becomming aware, from reading the ones that I have read, that some of you have sticks so far up ya"ll asses that ya"ll can"t see the power these people (Puff,

Jay, etc...) hold on America.

**Enjoy and Ponder** 

Now it's understandable that many of you are upset because of the way blacks are preceived in this country. I completely agree on that level that these people aforementioned are not presenting a positive relfection of black people.

Puff, Jay, Timberland, Flav, etc... are all in it for the big bucks.

But I'm fine with that.

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If you people really want to uplift the black community, why not congratulate these brothers and some sisters (i.e. Oprah) for their efforts in showing the youth (I'm speaking as a 19 year old black woman) that there are other ways to generate money instead of the "usual" way.

I look at these people as insprirations because they came from where I am in my life, the hood.

These people expanded themselves into multi-millionaires without taking the "easy" way out (selling drugs, robbing people, etc...).

Instead of all you older black men and women hating on these people because of how they are making their money, why not applaud them for not falling victom to this system like so many of our people??

Like the saying goes: "Black people are like crabs in a barrel. The minute one tries to leave, the rest tries to pull them back down".

How can we ever expect our people to change if everytime they decide to make money in a way that may not be fit for you, but is better than selling drugs and robbing people, we decide to down them???

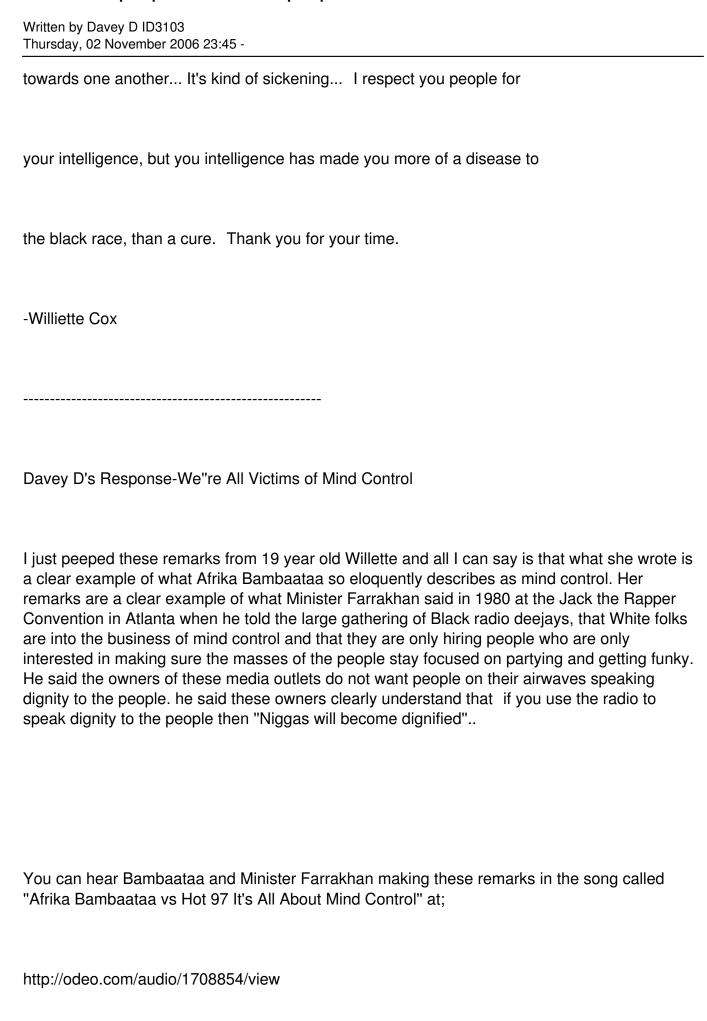
That's the problem with you so called "scholars"... Get your sticks out of your asses and see the passed the "now".

Now-a-days most children do not want to be drug dealers; that was ya"ll era. We want to be like the moguls you all always down.

Selling drugs is out, being a rapper is in.

Wouldn"t you "scholars" look at that as a change in the community?? The

change is right in front of you but you"re too blinded by your own hatred



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Sadly what this young sista Willete wrote is sobering proof and a clear indication that the "learned behavior" strategy edict put forth by Time Warner CEO Dick Parson during our compa ny wide conference call in 2003 is clearly working.(Remember Time Warner is the world's largest media company). The directive was to essentially make sure our listeners and viewers adapt a consumer based mind set. They should forever be loyal and enamored with our (Time Warner) products.

I don"t blame Willette for her remarks at age 19. I blame us as elders for not following the protective advice and actions of our parents.

There is aparticular incident that immediately come to mind. It took place on the number 6 train between Hunts Point and Soundview when I was around 7 years old. A nice lady came over to me and my sister and gave us lollipops while we were en route to our stop. I said "thank you" and was very happy as I took the lollipop. That smile was immediately erased from my face when my mom grabbed the lollipop and started spanking me right there on the number 6 train. She yelled at me that I had some nerve accepting something from a stranger when she told me repeatedly never to take anything especially sweets from a stranger. She made me repeat her warnings out loud; "I will not talk to strangers and I will not accept sweets from strangers"

Me and my sister were made to give back the lollipops and then my mother directed her wrath at the lady. She told the woman she had some "goddamn" nerve giving candy to her kids. The lady protested that she meant no harm. My mom refused to hear any parts of it.

She told the lady that



