

## 'Hip Hop Books' Youth Rally in Mississippi

Written by Robert ID4243

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Conversations Book Club and TRU Publishing, in connection with their literary partners\*, are pleased to announce the 1st "Hip hop & Books" Youth Rally of Mississippi. This will take place on Saturday, April 26, 2008 at the Smith Park in Downtown Jackson beginning at 1p.m. and ending at 5p.m.

The purpose of the "Hip hop & Books" Youth Rally is to unite and entertain lovers of hip hop music with a family-friendly show as well as bring attention to the problems of illiteracy and school dropouts. Conversations believes that by showing that the hip hop community is about more than just the glitz and glamour portrayed through television and music that it can serve as a wakeup call for young people to still strive for the best possible life they can get through a good education and positive role models.

The days events will feature space jumps for the kids provided by Inflatable Kingdom, concession-style food and performances by Mississippi's own Ondrea Nicole, Trill, G-Money(seen above), Britt, Jacktown Slim and Jack Squad. Our special guest for the rally is Lil Half Ounce aka HollywoodHalf whose album SMALL TOWN HYPE features Fiend, C-Murder, Lil Cali, Pearlie Mac, Savage of Trill Ent and more.

To encourage school participation in "Hip hop & Books" Youth Rally, Conversations & TRU are presenting this contest: The school that has the most students that attend the rally will receive \$1,000 in brand new books for their school library donated by Conversations & TRU! (In 2007, Conversations & The Jackson Advocate donated over \$500.00 in brand new books to the Shady Creek Trailer Park in South Jackson.) At the close of the event there will also be a historic, special announcement made that you want to be present to hear!

Admission is free, however, vendors including Krooked Ledda Clothing and others will be on hand with merchandise. For more information on "Hip hop & Books" Youth Rally, contact Robin Gardner at 601.664.8805, Stanley Clark at 601.559.3463 or Stephanie Mitchell at 601.500.8950. Also visit <http://www.hiphopandbooks.com>

\*This event is brought to you in part by Shadow Play Entertainment, For The People Productions, S. M. Productions, C. O. D. Records, Off Da Chain Entertainment and Jaia Productions

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