Written by Robert ID4277 Tuesday, 08 April 2008 07:28 -

The eMultimedia Group is now in the process of preparing to lay the groundwork for the launch of its next project with its flagship hip hop artist producer and songwriter, Jair Dynast.

In keeping with our innovative approach to how we do the business of music, it was decided at our year-end meeting that we would offer as many unsigned musicians as possible a chance to showcase their skills and lyrics. The most appropriate and efficient way to accomplish this gargantuan task would be to run a Remix Contest. This Remix contest is different in that it allows eMultimedia a chance to reach out to artists in Reggae, R&B and Soul in addition to Rap and Hip Hop.

The contest will run until December 2008. The grand prize winner and runners-up will be chosen in much the same way that the American Idol is chosen. Participants in the contest will announce their participation to their fans and as many people as possible so that votes can be cast for their remix done on free instrumental hip hop / rap beats from our producer, Jair Dynast.

Hip hop artist and rapper Jair has been compared to underground hip hop notable Immortal Technique, as well as mainstream hip hop artist like Nas, Kanye West and Common among others. He has the distinction of being awarded RapReviews Top 10 Album of the Year for V.I.A.L.E.N.C.E. His single, Vicious was #1 on Grassroots Hip Hop Charts and his album has been critically acclaimed by internationally renowned journalists from notable magazines like Blues & Soul, Knowledge, Elemental, Hip Hop Connection, Urban Connectionz, Sound Slam and more. His music has been played all around the world from commercial mixshow radio play in Japan to Top Ten Chart placement on commercial radio in Greece.

Visitors to http://rap.jairdynast.com will be allowed to listen to the remix of artists from the genre of choice, login and vote for their favorite artist. Three top artists will be chosen by the voters and each will earn a US\$ prize amount. They will be given the opportunity to feature on brand new recordings from Jair Dynast, plus eMultimedia will take full responsibility to promote, distribute and market the project internationally at no additional costs to any artist that makes the final three of the Remix Contest.

This is an excellent opportunity for all Hip Hop, Rap, Reggae and R&B singers with skills and lyrical ability to reach a wider audience as there will be large numbers of music fans visiting and

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voting in the Rap Hip Hop Remix Contest. As well, all contestants will be given various tools to announce and promote their participation on their personal social network pages such as, Myspace, Facebook, Migente, Hi5, Imeem and other indie music forums of their choice.

Visit http://rap.jairdynast.com/ for more details.