

The Ultimate Motown Release NOW That's What I Call Motown

Written by Robert ID4561

Thursday, 04 December 2008 00:18 -

Those of you who follow the site know that we have a great appreciation for Motown and what was done in that period of music history. It was a time when a man honored his woman and a woman honored her man, and they were not affected by 'street credibility' as is now the case in hip hop.

These are the artists who brought so called 'black music' to the forefront and introduced great R&B and soul to the national spotlight. These are the artists who paved the way for the artists of today.

The 'Motown Era' was a great time for music and the classics that were born in that era still resonate today in the hearts and minds of true music lovers. What these artists did, along with Berry Gordy's leadership, will never be accomplished again and we must thank them all for the memories and feelings these 'Motown Classic's' bring to mind.

That said - dropping on CD and digitally on January 13th. NOW That's What I Call Motown is the latest release from the hugely successful NOW That's What I Call Music! series, which has collectively scanned over 70 million units in the U.S. over the last decade.

NOW That's What I Call Motown features 25 of the most beloved, timeless classics, R&B and soul tracks from some of the greatest music artists of all-time, with its release marking the legendary label's 50th anniversary since Berry Gordy established the original "Hitsville U.S.A." at 2648 West Brand Boulevard in his hometown of Detroit.

Artists such as Marvin Gaye, Smokey Robinson & The Miracles, Stevie Wonder, Edwin Starr, Diana Ross, The Commodores, Rick James, The Jackson 5, The Supremes, The Temptations, The Miracles, Barrett Strong, The Marvelettes, Mary Wells and others can be found on this release.

NOW That's What I Call Motown follows the release of the 10-CD deluxe Motown: The Complete No. 1's box set on Motown/UMe, on December 9.

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The NOW series has been called the "most successful brand in music" and has sold millions of copies all over the world. Every recent NOW release has debuted in one of the top slots on the Billboard Top 200 album chart. In addition, NOW's collective releases sell more than any other music property each year. Since its debut in 1998, the NOW That's What I Call Music! series has sold over 70 million CDs in the U.S. alone and every one of the 28 previous releases has been certified at least platinum, with NOW 5 reaching quadruple platinum and the 2001's initial NOW That's What I Call Christmas! compilation going quintuple platinum.

The Best Of NOW That's What I Call Music! 10th ANNIVERSARY edition was released simultaneously with NOW That's What I Call Music! Volume 29 on November 11.

NOW That's What I Call Motown is the first edition of the NOW series to celebrate the repertoire of a single label. The NOW That's What I Call Music! series is a compilation joint venture from EMI Music North America, Sony Music Entertainment, and Universal Music Group. NOW and NOW That's What I Call Music! are registered trademarks of EMI (IP) Limited.

An irresistible force of social and cultural change, Berry Gordy's historic Motown Records made its mark not just on the music industry, but society at large, with a sound that became one of the most significant musical accomplishments and stunning success stories of the 20th Century.

NOW That's What I Call Motown - Track Listing

1. Money (That's What I Want) - Barrett Strong
2. Please Mr. Postman - The Marvelettes
3. Shop Around - The Miracles
4. Do You Love Me - The Contours

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5. Dancing In The Street - Martha & The Vandellas
6. My Guy - Mary Wells
7. My Girl - The Temptations
8. Stop! In The Name Of Love - The Supremes
9. Shotgun - Jr. Walker & The All Stars
10. I Can't Help Myself (Sugar Pie Honey Bunch) - Four Tops
11. You Keep Me Hangin' On - The Supremes
12. Ain't Nothing Like The Real Thing - Marvin Gaye & Tammi Terrell
13. I Heard It Through The Grapevine - Marvin Gaye
14. I Can't Get Next To You - The Temptations
15. I Want You Back - The Jackson 5
16. Signed, Sealed, Delivered I'm Yours - Stevie Wonder

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17. War - Edwin Starr

18. The Tears Of A Clown - Smokey Robinson & The Miracles

19. What's Going On - Marvin Gaye

20. Neither One Of Us (Wants To Be The First To Say Goodbye) - Gladys

Knight & The Pips

21. Let's Get It On - Marvin Gaye

22. Love Machine (Part 1) - The Miracles

23. Brickhouse - The Commodores

24. Upside Down - Diana Ross

25. Super Freak - Rick James

Be sure to check this release out and enjoy the memories on January 13th.