

## Hip Hop Legend Marley Marl Re-Launches Online Future Flavas Radio

Written by Robert ID4376

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Harlem N.Y. born Marlon Williams, better known as Marley Marl, is considered one of the most important and influential hip-hop producers in the History of hip hop. Hip Hop's Pete Rock, as well as DJ Premier cite him as their main influence.

Marley Marl was the house producer of the Juice Crew, known for The Bridge Wars, a feud with Boogie Down Productions, seen as the first hip hop beef. The Juice Crew included hip hop notables Big Daddy Kane, Biz Markie, Roxanne Shanté, Kool G Rap, MC Shan (Marley Marl's cousin) and Masta Ace, and produced songs for outside artists including King Tee and LL Cool J.

The hip hop legend Marley Marl was also an important figure in the careers of hip hop legends Eric B. & Rakim, producing their first hits "My Melody" and "Eric B Is President", mixing James Brown samples and synthetic beats in a fashion previously unheard of. Marley Marl was one of the pioneers of sampling in hip hop.

Now on Friday May 30th 2008, the Legendary DJ/producer & Power 105.1 FM personality Marley Marl re-launches the online version of Future Flavas Radio to the worldwide internet community. Future Flavas Radio.com brings forth a full promotions staff, the hottest up-and-coming and established DJs in a campaign designed to re-connect with its' global fan base.

Initially hosted by legendary hip hop figure KRS-ONE and developed by Marley Marl and Pete Rock, Future Flavas Radio has been in existence since 1994 airing on New York's HOT 97 (WQHT). After leaving HOT 97, Marley took Future Flavas Radio to the worldwide web in an effort to reach a wider worldwide audience, and quickly established itself as the number #1 internet radio with millions of listeners worldwide. Marley has since resurfaced on New York's Power 105.1 FM hip hop and R&B spinning weekdays for the Old School at Noon and Future Flavas currently airing Friday nights/Saturday mornings from 2am – 4am. Marley's Power 105 show currently features "The Flava of The Month" contest for unsigned artists.

"Future Flavas Radio is an international brand," says Marley, "This time around we will much more interactive with a section to show the latest and hottest sneakers called "I Know You Got Sole." Our regular rotation will feature unreleased music, underground hits, and unsigned artists. We will take the hottest demos that we can get and showcase the hottest DJs possible.

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We will give unsigned and up-and-coming artists international exposure by having their music played on internet radio...futureflavasradio.com.“

ROK CITY, President of Future Flavas Radio adds, “Future Flavas Radio is a one-stop shop for entertainment. The site will contain blogs, and emerging artists from all over the world will be able to post videos. Marley’s new business venture is entitled New Stars Media, a digital distribution company in which unsigned artists will receive deals and have the opportunity to have their music sold to a global fan base.” ROK CITY is also DJ/Host of The Top 10 Countdown.

Once a month Future Flavas Radio will also host artist showcases giving unsigned artists an opportunity to perform and promote their music. In addition, FFR will host an international DJ battle with promotional prizes and an opportunity to play alongside DJ Marley Marl on Power 105’s Future Flavas show and futureflavasradio.com.

In an on-going effort to give back to our community, Marley and business partners Karl & Phyllis Weydig has developed a foundation entitled “It’s Cool To Care”, a non-profit organization designed to develop media learning centers for children. “It’s Cool to Care” is a way for our youth to learn about the media and establish relationships with industry professionals worldwide.”

Peep the YouTube trailer introducing some of DJs & staff for the new-and-improved futureflavasradio.com

[http://www.youtube.com/watch?v=BW3OBg\\_m5N0](http://www.youtube.com/watch?v=BW3OBg_m5N0)

Seeking out fresh talent is the name of the game for DJ Marley Marl and his Future Flavas Radio team!

For more information visit [www.futureflavasradio.com](http://www.futureflavasradio.com)

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### DJs & STAFF

Marley Marl – CEO, Aisle 12 - CEO , ROK CITY – President, Pete Rock, Evil Dee, DJ Premier, Callie Ban, DJ XCELL, DJ Hard Hittin Harry - Director of Media, DJ clash, Mate tracxxs, K Def, Rich Capital, Babi Drahma, Pain, Hatim, Scape, Conductor Works, ACL, DJ LS1, VS, Eddie, Nelson, AP, Blackheart, GMF, BIG EF Live, Danny S, DJ Lus, Wreckless, Tekwun.