

## Free Concert AfroFlow Tour Live Music Hip Hop and Poetry

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Wednesday, 26 March 2008 09:30 -

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The AfroFlow Tour, a live music, Hip-hop and poetry tour spanning Historically Black College and Universities (HBCUs) throughout the Southeastern United States; is a major component of the American Cancer Society (ACS) South Atlantic Division's initiative to engage young African-Americans in addressing alarming cancer rates within the community, while counteracting the disproportionate tobacco advertising aimed at this audience. The AfroFlow Tour is also supported by Chrysler, Pelle Pelle, Java Hope Coffee and Ethiopian Airlines.

AfroFlow, meaning flowing from Africa, recognizes Hip-hop's indigenous roots and positive, inspirational messages. The show features international rap and spoken word recording artist, actor, philanthropist and youth motivator, MIKE-E, along with soulful vocalist Kenny Watson, the world-traveled DJ Invisible, and African percussionist Sowandé Keita, reinforced by a live band. The group entertains audiences and conveys important health related messages.

Born in Ethiopia, MIKE-E enjoys nationwide recognition with one of the country's most popular hits "Ethiopia (Everything Will Be Alright)," and supports orphan outreach programs and several non-profit organizations striving to improve healthcare. Stateside, the Detroit-based lyricist is recognized for repeat performances on HBO's Def Poetry Jam, appearing regularly in nationally televised spoken word vignettes for the NFL Network, and teaming with the ACS to headline the AfroFlow Tour.

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service. For information about cancer, call 24 hours day, seven days a week 1.800.ACS.2345 or log onto [www.cancer.org](http://www.cancer.org)

The 2008 "AfroFlow Tour," a live music, Hip-hop and poetry tour spanning Historically Black College and Universities (HBCUs) throughout the Southeastern United States; will be at the Carolina Theatre, Durham, NC on Friday, March 28, 2008, 8:00PM. Admission Free with Ticket