

Comments on the 2007 ALMA Awards on ABC

Written by Robert ID3705

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This years ALMA Awards was the best show to date. Contribution, commitment, recognition, beauty, pride and culture are words that can describe this years ALMA Awards show.

At a time when this government and many other are trying to 'demonize' people of Latino decent, this show should be re-aired so those who missed it could see what I seen, a room full of beauty and pride and the achievements and impact that the Latino community have and continue to have on this country.

As the 'stars' accepted their awards and the artists performed you could see the sense of pride in the audience. It was truly a show that meant more than just awards; it was a 'family affair' of sorts. One community represented by many nations. When politicians talk about 'family values' they should look toward the Latino community as a role model for their example.

White ribbons where worn proudly by almost everyone. The white ribbon is worn for responsible immigration reform; something that everyone should be interested in.

While the show spotlighted both brown and black artists, Prince and Beyonce performed also, the whole show enforced the influence that the Latino community has had, and is having on this country.

Prince, Los Lonely Boys, Los Lobos, Calle 13, WAR, Alex Reymundo, Carlos Mencia, and others put on good performances and they kept the showing moving with no dead space – just excitement and anticipation of what was coming next.

Since I am not Latino I found myself being envious in away. Sure it is cool now to be Latino now but with the values and strong commitment towards family and friends, one can not help but want to be 'adopted' by the Latino community.

President/CEO of the Chicano Radio Network U.S.A. Frank M. Miranda was again a sponsor of the Alma Awards this year. Mr. Miranda is our media partner, mentor and friend. I am proud to

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call this man my friend and 'brother'.

Unlike the MTV awards or other hip hop award shows – there was no dissing or no one got in a fight or shot.

The National Council of La Raza ALMA Awards deserves a big '**WELL DONE**' for this years ALMA Awards show. It was a great representation of the Latino community and a great model for other boring award shows to follow.

Please visit <http://www.almaawards.com> for updates and more on The National Council of La Raza ALMA Awards.

National Council of La Raza - Learn more about the ALMA Awards sponsor, a Latino civil rights & advocacy group founded in 1968, featuring information on other special NCLR events & programs throughout the year at <http://www.nclr.org>