

New Web Site Album from Hip Hop Pop Icon Lisa 'Left Eye' Lopes

Written by Robert ID4556

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Mass Appeal Entertainment has announced the official launch of Lefteyelegacy.com, the newly redesigned website of former TLC member and hip hop / pop icon, Lisa “Left Eye” Lopes. The new site features a gallery of never before seen personal photos of the late hip hop / pop icon; exclusive news updates surrounding the release of her upcoming studio album, EYE-Legacy; original drawings, sketches and personal works of art produced by Left Eye; and music from the new album, EYE-Legacy; in stores January 27, 2009.

“The purpose of this site is to bring Lisa’s fans closer to Lisa as a solo artist. She had a desire to do a solo album and thanks to fans her dream has become a reality,” explains the Lopes Family. “Lisa had a big heart and held a special place for her fans there. We have worked hard to embody the creative spirit that Lisa had. We hope the fans can enjoy this site and of course, the long awaited album, “EYE-Legacy”.

The new website will help fans reconnect with the fallen hip hop / pop star, while grabbing their eyes and ears with streaming Left Eye music and downloads. “We hope the site will grant Left Eye’s fans more intimate access to her work,” says Mass Appeal CEO, Marcus Siskind. “The fans are the catalyst for this project because their support is what keeps Lisa’s legacy alive.”

Mass Appeal Entertainment in conjunction with the Lopes family will release the new disc, EYE-Legacy, on January 27th. Filled with 12 songs and 2 bonus tracks, some of which are re-tooled songs from the limited edition international release, Supernova (2001), EYE-Legacy will be a personal collection of creative testaments from one of music’s most well-known female artists. The new disc will include exclusive bonus material with never-before-seen intimate video footage from Left Eye’s final days. A percentage of the proceeds from the album sales will go to support the Lisa Lopes Foundation (www.lisalopesfoundation.org) and her orphanage in Honduras.

For more information on the Lisa “Left Eye” Lopes legacy and her last solo project, EYE-Legacy, please log onto www.lefteyelegacy.com . For donations to the Lisa Lopes Foundation please log onto www.lisalopesfoundation.org

About Left Eye

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As a member of TLC, Lisa “Left Eye” Lopes sold over 45 million albums and amassed numerous accolades for her talent, including 4 Grammy awards and 5 MTV Awards. Left Eye played an integral role in making TLC undoubtedly one of the best selling female groups in music history. EYE-Legacy will hope to grant the millions of Left Eye’s fans and music lovers alike one more chance to connect to TLC’s most celebrated, charismatic and outspoken member—Lisa “Left Eye” Lopes.