

Hip Hop Notable Master P Addresses Rap Artist 50 Cent

Written by Robert ID3667
Sunday, 20 May 2007 22:50 -

Hip hop entrepreneur and rap artist Master P issued the following open letter in response to comments made by hip hop entertainer Curtis Jackson, aka Hip Hop MC / rap artist 50 Cent, at a recent BET news conference.

It's Time For a Change

Curtis Jackson's comment motivated me. There are a lot of immature people in the world. Oprah Winfrey is absolutely right, we need to grow up and be responsible for our own actions. I paid for Curtis's first rap tour through the south. He was such a humble guy at the time. Most artists' mission is to sell records. My mission is to help save and change lives. There's a lack of knowledge and false information out there. I could actually say Little Jay and Rap-A-Lot Records inspired my successful career and I will always respect them no matter what. I wrote the blueprint for this generation. The only difference is there's no more honor and respect in the game.

Think about it: people in jail are not writing letters proclaiming to come out and do the same thing that landed them there in the first place. People in the hood don't want to stay poor for the rest of their lives. They want to change. Parents that really love their kids would rather sacrifice their own lives so that their kids could make a change to have a better life and a better education. I'm glad that there are people like Al Sharpton, Jesse Jackson and organizations like the NAACP that are out there fighting for our rights and dignity. I have finally realized that EVERY person is either a part of the problem or part of the solution and that is why I have decided to take a stand! I'm reaching out to corporate America to form an alliance for the sake of putting the value back into our communities by rebuilding and developing schools and businesses.

First of all, it's simply disappointing to see people that are in a position to help make a change just sit back and entertain the negativity. It's sad to see Steven Hill set all of these programming standards at BET, just to contradict himself for the sake of marketing dollars or artist performances in order to create the appearance of a successful award show. The record company with the biggest marketing check controls the music video stations so we need to go after the people who actually control these programming networks if we want real CHANGE.

Hip Hop Notable Master P Addresses Rap Artist 50 Cent

Written by Robert ID3667
Sunday, 20 May 2007 22:50 -

I guess by taking a stand, my son and I will probably not be invited back to the BET awards. But it's O.K. I got love for BET; there are a lot of good people there. Hopefully, this will help people to see the real changes that need to be made. My son and I will sacrifice our airtime because this is bigger than us, this issue desperately needed to be addressed a long time ago.

There are four things that differentiate me from artists like Curtis Jackson. One, I can honestly admit that I was once part of the problem. Two, I don't want my son to grow up and be like me. I want him to be better and do better - and that is why he is taking the time to pursue a college degree. Three, money don't make me, I make money. My goal is to educate our people in building generational wealth and knowing how important it is to own real estate. Four, I'm a TRUE entrepreneur; my boss is God not Jimmy Iovine. From one brother to another, if you misunderstand my purpose you could always pick up the phone or talk to me in person. I'm trying to be part of the solution not the problem. The media thrives on entertaining, especially the negativity no matter what the cost. I'm praying for the brothers that are lost out there.

Throughout the years, I have lost so many relatives and friends. This year, I'd like to focus on the comedy movies because we need to laugh more. The first movie that I'm producing is "Black Supaman" and thereafter will be "The Mail Man" starring Tony Cox and myself. I'm setting up a book tour for "Guaranteed Success" and a Hip Hop Business class with financial expert Curtis Oakes for those seeking knowledge. I understand that I can't change the whole Hip Hop industry; I'm only trying to do my part. If you're real, be a part of the positive movement with Take A Stand Records.com Look for the first single "I Wanna Be Like You" from the album "Hip Hop History." I'm in negotiations with Wal-Mart and Target for direct distribution. Those are all examples of the positive difference I am trying to make in this industry.

I'm reaching out to my friends Shaquille O'Neal, Will Smith, Russell Simmons, Queen Latifah, Derek Anderson, Charles Barkley, Emmitt Smith, Beyonce, and Reverend Run to help contribute to this positive movement. I will also be holding a press conference with the president NAACP and will be able to answer any questions at that time.

I am not asking any other hip-hop or gangsta rap artist change what they do; that's how they make their money. Furthermore, I am not a preacher; I'm just telling the world what I'm doing and the changes that I am making because it's something I want to do. If that's sending mixed signals to people then they need to deal with their own conscience first.

Hip Hop Notable Master P Addresses Rap Artist 50 Cent

Written by Robert ID3667
Sunday, 20 May 2007 22:50 -

P. Miller