

BlackElectorate.com Business and Building Bowling Party

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The BlackElectorate.com "Business and Building" Bowling Party Presented By Atlantic Records, Sunday October 29, 2006.

What do you get when you mix what might be the most political and entrepreneurial website in Black America, one of the most successful music labels in the industry, and the best bowling alley in America? We'll find out on Sunday afternoon, October 29th, starting at 2PM (est) when, as part of the BlackElectorate.com "Business and Building" Weekend, registered attendees, and invited guests will take over the private section of the world famous Lucky Strike Lane Bowling alley in Washington, D.C. for three hours of bowling, music and networking. The event is sponsored by Atlantic Records.

The catered event - with unlimited food and beverages (non-alcohol) - will take place in a reserved six lane area with three big screens and some of the best new music, classic soul, and old school Hip-Hop.

In addition, prizes will be awarded to the highest individual bowler and the winning team in the first ever "Cedric Muhammad Invitational." Cedric Muhammad is the CEO, Publisher and Co-Founder of BlackElectorate.com (<http://www.blackelectorate.com>) and the former General Manager of Wu-Tang Management, the company which managed the legendary multi-platinum Hip-Hop group, during the mid and late 1990s.

The "Business and Building" Private Bowling Party is the third of three events that comprise this special Weekend. On Saturday Evening from 6 to 11 pm (est), BlackElectorate.com will be hosting a catered Mixer at the historic Frederick Douglass Museum in Washington, D.C. And on Sunday Morning, from 7 am to 12 pm, the most popular news analysis daily on the Internet, covering the global Black community, will host Four "Coffee Talk" Dialogue Sessions dedicated to launching Four Initiatives to be backed and endorsed by the BlackElectorate.com Community. Those Initiatives will be in the areas of Political Action, Business and Investment, International Affairs, and Community Development.

Already confirmed as speakers at the Mixer on Saturday Evening, October 28, 2006 are Congresswoman Cynthia McKinney, Business Economist Reuven Brenner, Commentator Armstrong Williams, and Activist Leader Rosa Clemente, with more to be announced in coming days.

"This event has been over six years in the making," explained Cedric Muhammad. "We have published and linked to over 78,000 articles in that time and run an online business school, Black Electorate Economics University (BEEU). A critical mass of our viewers who have fed on that information and education are now ready to move into a third phase - forming a community dedicated to pursuing an enlightened self-interest on behalf of Black people and righteous principles in America and all over the world," the economist and political strategist said.

"Our crowd is like no other. There is no other website, in my view with the diverse mix of viewers who put in work on the streets, the boardrooms, the halls of Congress and City Council, and who are major players in civic and professional organizations across our community. And I especially value our most loyal viewers and supporters from the artistic community which is so influential among the youth and society today. We want to support that community and help it evolve politically, entrepreneurially, and to accept responsibility for the power that they have. That is why I am especially honored that Atlantic Records is a partner with us in this effort. Art, culture and industry have a constructive role to play, now more than ever."

The "Business and Building" Bowling Party is an opportunity for the serious bowler to put in work, but Mr. Muhammad also sees it as a forum for something even more important - networking and relationship building. "To me, bowling is like golf with more background noise," Cedric says with a sense of humor. "The bowling alley can be to the Hip-Hop generation and community -its entrepreneurs, professionals, college students, and activists - what the golf course is to corporate executives. We have to use settings like this not to just enjoy ourselves, which we most certainly will, but also to build with one another, network, talk business and politics, and collaborate. And Lucky Strike Lanes provides the kind of setting for this with areas for the serious or casual bowler, good food and a lounge-like atmosphere for those who don't bowl at all but want to enjoy good company and energy."

With a sober and progressive tone, Cedric concluded, "This generation has to find ways to come together, unite, and conduct serious business in social settings. We have some critical political, economic and cultural challenges and problems that we have to face and solve. And in a special way, this is BlackElectorate.com's contribution to that. We are looking to build community and to promote, cultivate and propel forward a new generation of leaders."

For more information on the BlackElectorate.com "Business and Building" Weekend and this special event, both of which require advance registration and ticket purchases through BlackElectorate.com (<http://www.blackelectorate.com>) please visit:

<http://www.blackelectorate.com/mixer.asp>

Contact info. - editor@blackelectorate.com

And for more contexts on the event visit the following links:

<http://www.blackelectorate.com/articles.asp?ID=1749>

<http://www.blackelectorate.com/articles.asp?ID=1759>

<http://www.blackelectorate.com/articles.asp?ID=1760>

<http://www.blackelectorate.com/articles.asp?ID=1761>

<http://www.blackelectorate.com/articles.asp?ID=1762>