

## Immigration Debate Addressed in Hip-Hop Video

Written by Robert ID2473

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With the current immigration debate raging, the significantly acclaimed combination hip-hop group Karmacy adds a personal perspective to the immigration debate through the hit hip-hop / rap music video, "Blood Brothers."

Delivered in a combination of the English and Gujarati languages with English subtitles, Blood Brothers illustrates the toughest decision for an immigrant: whether to remain in the home country out of a sense of duty, or to seek fortunes elsewhere; and that is one area of this immigration debate many are overlooking. It is not always 'easy' to seek out a new life.

The video shot on location in Los Angeles, follows two brothers -- one who stays in India with their family out of a sense of duty, and the other who seeks and finds success and fortune in America.

Blood Brothers received heavy rotation during the launch of the MTV Desi Network -- a concept targeting South Asian Americans, and was well received at the Asian American Film Festival in San Francisco this year.

Tight hip-hop beats and rapid rap lyrics explain the popularity of this hip-hop video. Check it out.

The video is available at [Rukus Avenue](http://www.rukusavenue.com) and from the popular video site YouTube.

PLEASE visit - <http://www.rukusavenue.com>

Rukus Avenue is a multinational South Asian Record Company based out of Los Angeles, California. We are a cultural movement for those with an affinity for South Asian music. We are the new voice of South Asians in North America. Our goal is to produce imaginative music for

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enthusiasts everywhere. Rukus Avenue is a place where originality and creativity are deeply rooted, and are the premise for what we do. It is a place where brave artists and musicians challenge themselves and are not afraid to experiment. Rukus Avenue is a place where the collision of eastern and western cultures shakes the very foundation of music leading to the genesis of new ideas.