

## Slykat's video 'Color Blind

Written by Robert ID1242

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Hip-hop rap artist Slykat, already a heavy hitter in the Miami rap scene who recently graced the Unsigned Hype section of The Source Magazine's Jan/Feb '05 issue, was chosen to participate in this highly anticipated video contest involving MTV.

"Color Blind" produced by City Kidz Entertainment's brilliant in-house producer Static is just one of the latest tracks that Slykat has been working on for his upcoming album. Slykat is Miami's next superstar with a track record that includes heavy production by Cool & Dre, Streetruna, and Red Spyda and interest coming from major labels such as Universal Records. Slykat will also be featured on The Mike Sherman Show on UPN and will be performing live at Club 112 in South Beach, Florida on April 23rd.

The collaboration between La Familia Films and City Kidz Entertainment to write and produce "Color Blind", as well as, conceptualize the video in just under 21 days was a magical experience between two up and coming companies who have been making their marks in their respective industries. La Familia Films' crew consists of three talented individuals, all distinguished graduates of Fullsail Technical Institute of Film and Sound in Orlando, rated number 5 in the country. Justin Dec, Bryan Withers, and Charles Garcia have worked on several awards shows and independent projects, as well as, videos for artists such as Grammy Award winning Alondra.

They are continuing to attach success to their resume with Slykat's video "Color Blind" where they have secured their spot at the top, beating out hundreds in this statewide competition to win a major filming contract. Slykat is also in the running as an artist and would win a major deal as well, a recording contract with Universal Records. The winners will be announced on May 12th.

To book Slykat or for additional information on City Kidz Entertainment or La Familia Films, please feel free to contact Roxanna Zenck at (786) 457-1265 or Daimys Gomez at (305) 609-1997.

About City Kidz Entertainment:

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Indepedent label based in Miami with specialization in entertainment, management, & production services. Artists on roster include Slykat, Madafi, P-Life and NY based producer Static.

Visit City Kidz Entertainment's web site [HERE](#) .