The Re-Emergence of Rap Artist Chazz to Hip-Hop

Written by Robert ID2412 Thursday, 09 March 2006 11:16 -

Our well known and loved affiliate of the ThugLifeArmy.com Network, CRN, always comes thru with the most amazing new Latino hip-hop and rap talent. This week they are featuring an artist named CHAZZ.

But as you will see below, maybe we should not say 'new' talent because Chazz has a history deep rooted in Hip-Hop and Rap with many impressive accomplishments. Maybe it would be best to say the re-emergence of Chazz to hip-hop.

Each week CRN will have a new artist for you to check out and to vote on. Being well respected in the Latino and Hip-Hop Communities CRN always delivers top notch entertainment and is known for breaking new and rising artists from many genres including hip-hop, rap, R&B and traditional music. They have music for everyone and that is one thing that keeps them on top of their game.

To hear the track from Chazz on CRN click <u>HERE</u> and fill out the survey. Your responses we will determine if this track will be add to the CRN network or not, but once you hear Chazz there is no doubt he is destined for air play.

Now for that history of this Latino hip-hop artist Chazz we spoke about. As you can see he is more than a mere rapper or a hip-hop artist.

Chazz is a Label Owner, Self-Produced Hit Recording Artist, Music Producer, Business Entreprenuer, Rap Artist, DJ, and creator of the first-ever Hip Hop Infomercial (Phatt Traxx Volume 1 and 2), hosted by Cat Dogg (DJ/100.3FM The Beat L.A.) which also includes performances to Chazz's beats by Lil" Rob, GBN, Somer and more.

Recently Chazz has produced projects with artists such as rapper Lil" Rob, David Rolas, DTTX and Queenie. He is a pioneer of Latin Hip Hop and considered a legend in the House/Hard House scene of the 90's. Chazz scored a No.5 Billboard Dance Chart hit with the latin house anthem "A Mover la Colita" (Arista Recs UK/Logic Recs US) in 1996, and released hundreds of dance tracks as "Chazz", "DJ Chazz", "L.A. Rebels", "Mission Control", "Da Funk Shop", and "Da Werk Shop".

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Born in East L.A., raised in Whittier, Ca. Influenced by Depeche Mode (in the 80's), whom he calls "The Best Group Ever". He started playing keyboards with his cousins Rocky Padilla and Danny Padilla in their first music group "Sugar Style" at the young age of 11. They later became known as the Hispanic M.C.'s. In 1988, at age 16, he produced their first hit Latin Rap anthem "I Do Love You" on Thump Records. "I Do Love You" won "Power 106's Rap Attack" for three weeks straight and it continues to be one of the label's most successful hits to date.

His first solo production project was "On A Friday Night" by Brown Pride, which became one of Familia Record's biggest hits.

Throughout the 80's he recorded with major artists such as the legendary funkmaster Rick James, Kid Frost, Stacey Q and SSQ. He has shared the stage with many artists including the legendary gangsta rap artist Booya Tribe, Lighter Shade of Brown, South Central Cartel, Frost, Tierra, War, Stacey Q, etc., performing in front of thousands of fans at shows like Lowrider Concerts, Roq of the 80's, and numerous other venues across the country. He later took on the position of producer and soon became, Head Producer at "Da Drop Shop", Long Beach, Ca. It was there were he started producing for the "Dove Shack"(2 Scoop, C-Nite and Bo Roc) which helped them get noticed by LBC local and Dr. Dre's brother, Warren G. Other groups he produced at Da Drop Shop included "Second Nature", "Wolfpac", "Lunatic", etc.

Then came the 90's...Techno and House Music was born. He molded his place in the new house music and hard house scene as a dance music innovator by releasing 32 critically acclaimed vinyl records of his own on various creditable indie dance labels including Groove Daddy Records, Jasper Stone, Greedy Records, Musik Faktory, etc. In 1995 he signed with MCT Management (Moby's NY management) who signed him as "Chazz" to Arista Records (UK) / Logic Records (US) and released his international hit and Number 5 Billboard Dance Chart Hit, "A Mover la Colita" which included remixes by Armand Van Heldon.

Chazz has topped charts in many major cities all over the world. He is also known to "tear it up on the turntables". Not only can Chazz shake the house down with his hot dance tracks, he can equally pack the floor with his cutting-edge, club bangin" Hip Hop Tracks.

Today, Chazz has gone back to his roots of Hip-Hop, fusing it with his unique sounds of Dance Music, and is now bringin his hot new sound to the world on his own label Epicenter Music. His debut album "Livin" It Up" includes guest spots from hit artists such as DTTX (Lighter Shade of Brown), Kemo the Blaxican, Queenie, Jovan and more.

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Check out Chazz on CRN and vote for his track and visit his MySpace HERE

Also visit http://www.epicentermusic.com to hear tracks off Chazz's new self produced album 'Living It Up' and to purchase the album.

Don't sleep on this artist. He is blowing up and it is well deserved – big up's and all the best to him.