

## Roc Monee Gives His All for the Hip Hop Game

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Hip Hop artist Roc Monee left no stone unturned last night before a packed house at Aggies Theatre in Ft. Collins, CO. Roc performed a strong 4-song set that left the crowd mesmerized with the budding hip hop star. Always conscious of being a new artist and the importance of promotional opportunities that are presented, Roc concluded the show by telling the crowd he loved them and that his album was available for download on iTunes and select ringtones could be purchased on X Ringer and Zingy.

Earlier that day Parris "Perry P" Ellis had Roc do a call in to the top urban hip hop radio station in the market. John E. Cage at KSKS FM KS 107.5 gave a great introduction on air for Roc and they spoke about his new radio single and the show that night with the hip hop notables the Ying Yang Twins. Roc visited several retail spots in the area and then went off to the show at the Aggie Theatre.

Roc and the Ying Yang Twins continue on this leg of the tour tonight with a date in Spokane, Washington at the Big Easy Concert House. Tickets are said to be sold out to capacity. While in Spokane, Ellis and Roc will visit with the top Seattle Urban Radio station KUBE FM to continue with promotional activities.

Footage from last night's show is being edited now and could be uploaded on MOTV1 on YouTube as early as this evening. To develop a first hand relationship with his fan base, Roc will continue to film footage on the tour in every city to show people what it takes to make it in the hip hop world.

"We had around 8 and a half million views on MOTV in the last 90 days alone," says Roc. "I know these are hardcore hip-hop fans that are looking at it and these are my people, the people I want to reach. That's why we decided to film this footage. So I can get to know the fans better and they can get to know me. It's important for me to have them know just how much I appreciate the opportunity I was given and I try to show it by rocking out every show like it was my last. They are gonna see, I'm a guy that gives his all for this hip-hop game. There is no other option for me. You will always get my best."