

Hip Hop Group The Nappy Roots to release New LP Summer '07

Written by Robert ID3409

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Their sincere southern conscious approach has, for over a decade, stabilized them as one of the South's most consistently successful and respected hip hop / rap groups.

After years of spreading southern hip-hop around the globe, working with directors Joel and Ethan Coen and executive music producer T-Bone Burnett for the film soundtrack "The Ladykillers", lacing their music on multi-media gaming ventures like the mega popular MADDEN NFL, receiving major American music industry award accolades, topping the American music charts with singles from their platinum and gold albums Watermelon, Chicken and Gritz ("Country Boyz", "Awnaw", "Headz Up", "Po" Folks" Wooden Leather) and ("Roun" the Globe", "Sick & Tired"), these Kentucky-based country fellas still manage to maintain the creative formula that has been paying off for years; One-part honest music mixed with Two-parts down south swagger. The end result: classic music.

The Nappy Roots have come a long way from their humble beginnings in Kentucky but "Ain't Nuthin' Changed"! They continue to convey three things sorely lacking in hip hop and rap nowadays: sincerity, passion and consistency. Summer of 2007, welcomes their highly-anticipated album "The Humdinger" and is set to be yet another Nappy Roots classic. Not to mention they are bringing "the heat" with ferocious beats from some of the industry's top producers!

As the title suggests, The Humdinger, is indeed, "The Mother of All Mothers" and represents global hip-hop at its best. Remaining true to their roots, the album remains loyal to fans by incorporating Watermelon, Chicken and Gritz hit-producer, James "Groove" Chambers, with additional production by David Banner, Sol Messiah, Mr. DJ, Rick Rock, Big Block, The Sol Kingz, in-house producer Joe Hop, and three new talented super producers out of Cashville, TN, Track Kingz.

With over sixty minutes of non-stop hip-hop, the album successfully manages to peg each member's unique personality, harmonious flows and timeless hooks and qualifies them as inventive socially and politically conscious musicians with southern packaging. They are the ying and the yang: complementary opposites. The album takes you across vast Southern realities with songs like "My Sidekick" which blends pulsating bass lines and recognizable ringtones; then moves listeners to "Boulevard Beads and Braids" that paints realistic snapshots of southern life in war times; but true southern hip-hop wouldn't flow right without straight fun, good music and party tracks like "Don't Stop" and "Rewind".

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To the streets" anticipation, "The Humdinger" is blazing and this Summer '07 release can't come soon enough. Partner in rhyme Skinny DeVille promises that the record will be "some of the most honest music you can find."

Check Nappy Roots on MYSPACE - features new tracks

www.myspace.com/NappyRootsMusic