

Hip-Hop Superstar Xzibit Returns on Pimp My Ride

Written by Robert ID2652

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Once again, hip-hop and gangsta rap superstar and car enthusiast Xzibit and car customization specialist Mad Mike take aim on the biggest clunkers on the road. "Pimp My Ride," returns for an all-new season, with an all-new garage.

Joining hip-hop superstar Xzibit and the crew for this new season, and giving a new spin on car customization, is GAS – Galpin Auto Sports. Taking car customization to the next level, together hip-hop's Xzibit, Mad Mike and the crew at GAS create unheard of pimped out masterpieces. The show will air Thursdays at 10:00pm ET/PT.

In anticipation of the new season, MTV will schedule two 4-hour blocks of "Pimp My Ride" episodes, each block airing on consecutive Sundays in June, for a total of 8 hours of programming. The first block airs on June 4th from 5:00pm – 9:00pm. The second block airs on June 11th from 10:00am – 2:00pm.

MTV.com lends its support to "Pimp My Ride" by launching the Pimp My Ride/Lincoln Mark LT Sweepstakes. Each week MTV.com users will come to the "Pimp My Ride" website and vote for one item featured on that week's episode to be added to the Mark LT. The following week, Overdrive will feature a package showing the installation of the part that was voted on that week. At the end of the season the Mark LT will be given away to one lucky winner!

Overdrive will also offer viewers access to a segment of outtakes and deleted scenes. Full episodes will be available on MTV On Demand starting July 7th.

In addition, fans with mobile devices will be able to access features including the "Pimp My Ride" trailer, weekly outtakes from current season, "best of" clips from previous seasons and "Pimp My Ride" graphics available as downloadable wallpapers on mobile.mtv.com.

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