

Memphis Hip Hop Group Three 6 Mafia Drops 'Last 2 Walk' 624

Written by Robert ID4295
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Memphis, Tennessee hip hop group Three 6 Mafia is set to drop their first full length album since 2006. The album is titled Last 2 Walk Their last album in 2006 lead to the record-breaking history-making Memphis hip-hop ensemble becoming the first African-American hip hop - rap group ever to win the Best Original Song Oscar. One of the year's most heavily anticipated album releases in any genre, Three 6 Mafia's Last 2 Walk will be available in stores and online Tuesday, June 24.

The brainchild of Three 6 Mafia founding members DJ Paul and Juicy J, Last 2 Walk premieres the future club anthem, "Lolli Lolli (Pop That Body)" featuring hardcore rapper Project Pat (Juicy J's brother and longtime member of the Hypnotize Minds" hip-hop collective), the rising Three 6 Mafia protégé Young D, and Superpower.

The album includes the salacious new single "I'd Rather" featuring Unk, "That's Right" featuring Akon, and the long-awaited "My Own Way" collaboration with Good Charlotte.

Three 6 Mafia secured its place in hip-hop history and the annals of the Academy of Motion Picture Arts & Sciences when "It's Hard Out Here For A Pimp," from the highly acclaimed "Hustle & Flow," took home the Best Achievement In Music Written for Motion Pictures (Original Song) Oscar statue on Sunday, March 5, 2006.

The Academy Award win was the most visible of a long series of triumphs for Three 6 Mafia. That year's Best Song Oscar also represented a major victory for hip-hop itself as the groundbreaking art form, as represented by Three 6 Mafia, broke out of the underground to achieve bona fide recognition from the mainstream. That same year, Three 6 Mafia was presented with the Key to The City of Memphis by Mayor Willie W. Herenton, the city's first African-American mayor and became the first rap performers to be given a "Note on Beale Street," the Memphis equivalent of a star on Hollywood Boulevard.

Originally released in late 2005, Most Known Unknown, the last major label release from Three 6 Mafia prior to Last To Walk, was singled out as "one of the year's best hip-hop albums," by Kelefa Sanneh in a "Critic's Choice" review in The New York Times. The RIAA platinum-certified Most Known Unknown entered the Billboard Top 200 album sales chart at #3 while also debuting at #1 on both the R&B Album Sales and the Rap Album Sales charts.

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Most Known Unknown once again upped the ante on Three 6 Mafia, whose previous album, the RIAA Gold-certified *Da Unbreakables*, debuted at #4 on the Top 200 in 2003 and the Rap album sales chart at #1. *Da Unbreakables* became the #1 best-selling album in Birmingham, Chattanooga, Jackson, Knoxville, Little Rock, Memphis, Mobile, Nashville, and Paducah.

Garnering a cult-like following since their humble beginnings peddling TDK mix tapes, the Memphis, Tennessee-based Three 6 Mafia personify the essence of Down South Hip-Hop. With an ever-growing string of gold and platinum accomplishments, the group has never lost its core connection to the pulse of the underground. Three 6 Mafia has had a series of successful recordings dating back to 1995 and the group's initial releases: the first independent release, *Smoked Out*, *Loced Out*, the first full-length album, *Mystic Stylez* (which sold more than 200,000 copies), and the *Live By Your Rep* EP.

Three 6 Mafia scored its first major label success in 1997 with *Chapter 2: World Domination (Relativity)*, which sold more than 800,000 copies. The group claimed gold status on the destructive lead single, "Tear Da Club Up." Even more success came with the follow-up album, *When The Smoke Clears*, in 2000. That album debuted at #6 on Billboard's Top 200 album sales chart, and has sold well over one million copies. As if musical success weren't enough, the group moved into the video realm, releasing the *Choices* DVD and *Choices* soundtrack album in 2001. The *Choices* DVD has sold more than 100,000 units (which is platinum status for home DVDs/videos). A well-received follow-up DVD, *Choices II: The Set-Up*, was released in March 2005.

Three 6 Mafia starred in the MTV reality show "Adventures In Hollyhood."

Check out New Single from Three 6 Mafia's *Last 2 Walk* - *Lolli, Lolli (Pop That Body)* ft Project Pat, Young D, & Superpower - [HERE](#)