Written by Robert ID3567 Thursday, 12 April 2007 01:32 -

If you're familiar with west coast hip hop and rap the names Luni Coleone and Cool Nutz will certainly be known to you but their fan base reaches far beyond the west coast hip hop scene.

Luni Coleone and Cool Nutz are set to release their new album 'Every Single Day' June 5th on Always Hustlin' Entertainment / Jus Family Records. The album will be released independently through RBC Records (Tech N9ne, 8Ball, C-Bo, Planet Asia and more).

Luni Coleone is one of the most prolific and respected of Northern Californians hip hop communities rappers, while Oregon rap artist Cool Nutz is a hip hop pioneer in his region. 'Every Single Day' is the pair's first collaborative effort and the chemistry shows throughout the monumental release which unites two of the Pacific Coast's most renowned street-certified hip hop acts.

When the two hit the studio in Washington State to start recording 'Every Single Day', they made a point to focus on things that people from all over the world could gravitate towards. The sonically mellow but lyrically intense title track sets the album off with a nice blend of 'gangsterism', lyricism and reality.

Other highlights on the album include the car anthem "Skirt" which describes the street car culture and includes Rocafella, whose voicebox, (the voice-alteration method popularized by Roger Troutman as on Tupac Shakurs (2Pac) California Love), gives the song a classic feel. Luni Coleone & Cool Nutz know that diversity is key, which is why they switch their sound on "Here Go" and "What," two rowdy, intense crunk and hip hop hyphy cuts.

Formerly known as Lunasicc, Luni Coleone emerged in the mid 1990s as part of the mighty AWOL Records family, a collective that also included gangster rap and hip hop hood legend C-Bo and block-certified rapper Killa Tay. The latter taught Luni Coleone how to enhance his lyrics by using metaphors, a key skill that makes Luni's rugged raps so compelling, as evidenced on such landmark underground classic albums as In The Mouth Of Madness and Lunicoleone.com.

Cool Nutz grew up in Portland where he and partner Bosko started off breakdancing in their

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basement before graduating to making cassette tapes of their own material in the mid 1990s. After gaining buzz within their region and a failed run with Big Beat/Atlantic Records, Cool Nutz started on his path to becoming King of the Northwest by independently releasing his Harsh Game For The People album.

Now working together, Luni Coleone & Cool Nutz have delivered what is sure to be one of the best independent hip hop / rap albums of the year with 'Every Single Day'. Maybe that's because the collaboration was a natural one.

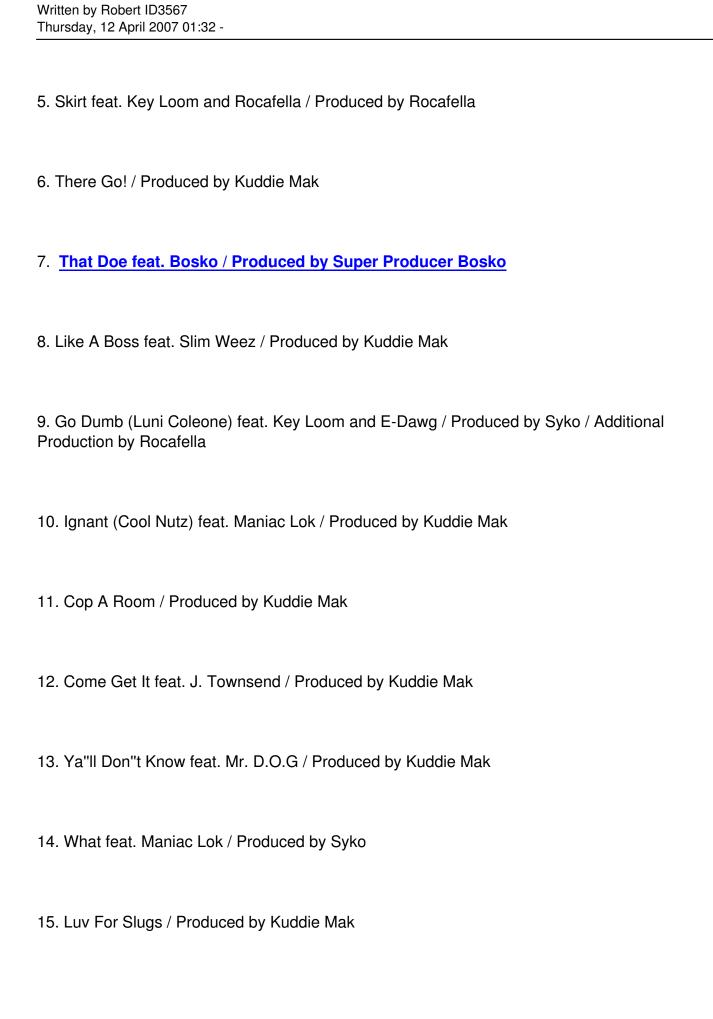
Be sure to be on the look out for 'Every Single Day' June 5th on Always Hustlin' Entertainment / Jus Family Records. This album is one that can not be overlooked by the hip hop community.

For a 'little taste' of what is to come, thanks to Luni Coleone & Cool Nutz and Always Hustlin' Entertainment / Jus Family Records, they sent a track for you to enjoy and to make you recognize that this album is just not hype, it's the real deal so watch for it to drop. Click on 'That Doe' in the track listing to hear the track and enjoy.

Every Single Day Track Listing:

- 1. Every Single Day feat. Von OP / Produced by Kuddie Mak
- 2. Go / Produced by Kuddie Mak
- 3. Chippers feat. Rocafella / Produced by Kuddie Mak
- 4. What It Do? / Produced by Kuddie Mak

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For more info on Luni Coleone & Cool Nutz please visit - www.myspace.com/luniandnutz