Written by Robert ID4433 Monday, 14 July 2008 09:38 -

Inglewood California hero and one of the westcoasts best kept secrets Hip Hop MC and Rap lyricist Squeak Ru has signed with DMAFT Records, a part of the Oglio Entertainment Group,

The well known hip hop MC, Squeak Ru will release his solo debut "FatWorld" and the companion iTunes exclusive "Digital FatWorld 2" with DMAFT Records. Continuing a theme from fellow DMAFT Records artist and ladies man, Kool Keith, an original member of New York's new school hip hop pioneers the Ultramagnetic MC; Squeak Ru's first club singles "Bellybutton" and "(What U) Sipp'On" have become strip club favorites. A video has been filmed for the new single "Lil Homie" exploring Squeak's range as a gifted lyricist with it's tale of socio-economic decline in these trying times.

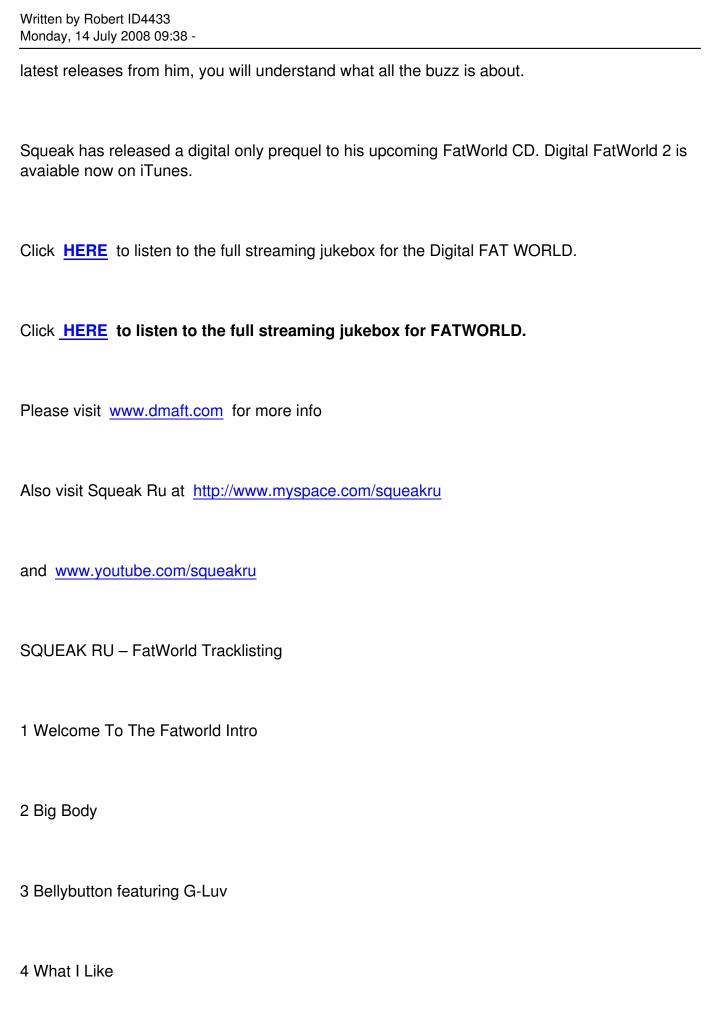
Not only being a 'street hero' of Inglewood Ca. but also a gifted hip hop MC Squeak Ru has amassed an impressive track record appearing on major albums from hip hop and rap notables such as Ice Cube, Westside Connection, Snoop Dogg (including on his latest West Fest series), MC Eiht and more.

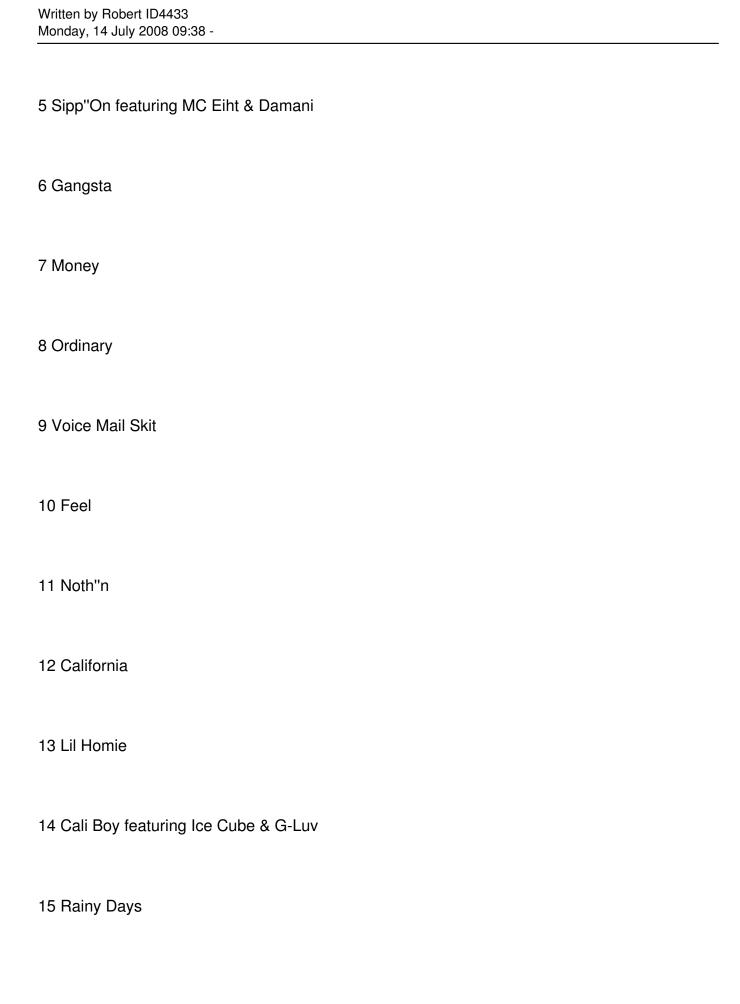
For his solo debut "FatWorld", Squeak taps legendary hip hop / rap master Ice Cube for "Cali Boy", fellow hip hop rap lyricist MC Eiht for "Sipp'On" and fellow Inglewood partners G-Luv from The Road Dawgs and Damani from Westurn Union.

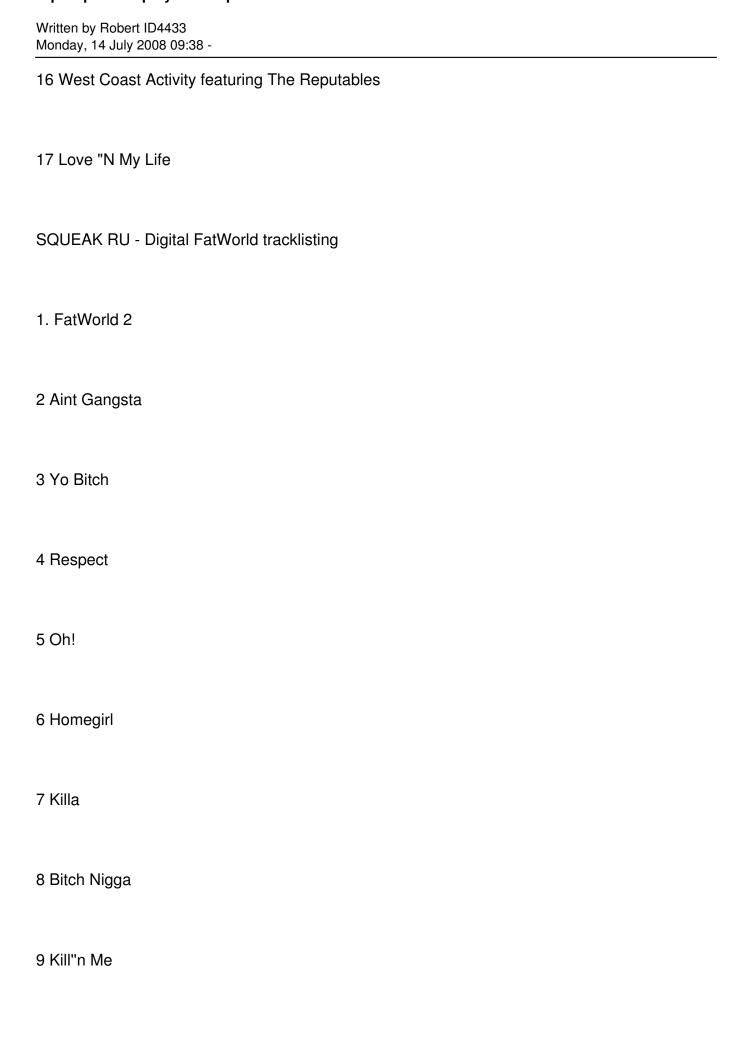
Production by some of hip hop and raps best including B-Nasty, Mansur, Bank & Doe and Mr. Payback gives "FatWorld" a fresh perspective to West Coast rap and affirms Squeak Ru's role as one of the consistently solid talents in the hip hop and rap game.

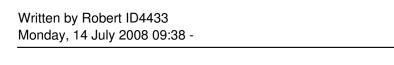
"You know I see artists like Jay-Z and Roc-A-Fella, Baby and Cash Money, Ludacris and Disturbing Tha Peace, you know they got their grind on independently at first. I just like being my own boss so it's all on me. I know it can't go wrong because I'm going to give it my all and the best move to make these days is building your own buzz" says Squeak Ru.

If you are familiar with Squeak Ru you know you have to get these albums. If you are not familiar with Squeak Ru, this is your opportunity to hear one of the westcoasts best talents. Buy and support this album. Squeak Ru is the real deal and if you take a second to listen to these









10 I Wonder When I"m Gonna Die

11 No More Mr. Nice Guy

12 Can"t Fuck Wit The Ru