Bittersweet Release from Hip Hop Rap Artist Prodigy

Written by Robert ID4110 Saturday, 29 December 2007 22:42 -

Rap artist Prodigy, one half of the hip hop's legendary platinum selling duo, Mobb Deep, announced the domestic release of his second solo album, H.N.I.C. Part 2, to be released world-wide on Voxonic Music in partnership with AAO Music/Reality in March 2008. The announcement comes at a bittersweet time as the hip hop notable, rap artist Prodigy is preparing to start serving a 3 year prison lock down which begins early January 2008.

"Throughout my life, I have always lived through adversity. I"m a survivor. You don"t understand the mental power that I have." While I"m locked up, I"m going to be writing lyrics, working on the script for my second feature film, Dope, and finish writing an autobiography of my life which will be finished by the time I"m released. My mind is going to be focused and I"II have time to think and map out my entire plan. The experience will make me a tougher, stronger person. I"m gonna work on getting out faster, so I can get back to doing what I do best. When I get home, it's gonna be on!"

The new album released by Voxonic Music will be rap artist Prodigy's second official hip hop solo album. H.N.I.C. Part 2 returns "P" to the more edgy real life street tales that have been the hip hop duo Mobb Deep's signature for nearly a decade. Alchemist and Havoc will produce a bulk of the album along with several other hot up-n-coming producers.

For the first time ever, hip hop fans around the world will get to soak in the provocative thoughts of Prodigy, one of hip hop's most prolific lyricists. Through the Voxonic technology, fans in other countries will be able to hear Prodigy's H.N.I.C. Part 2 in his own voice converted with 99% accuracy into different languages including Spanish, French, and German. Voxonic Music, the recording home of international reggae star, Ky-Mani Marley, has trademarked an exciting new technology. "I"II be the first hip hop artist to release a record that's converted into foreign languages using the Voxonic voice conversion technology. The technology they use is a great opportunity for me to keep supplying my fans around the world with music to hold them down while I"m away," states Prodigy. "I want to thank Fred and Arie Deutsch of Voxonic for believing in me and recognizing the wide appeal my music carries." Arie Deutsch, President of Voxonic Music and Voxonic, Inc. states "Voxonic is excited to work with an artist the caliber of Prodigy. Our technology will allow Prodigy to market himself with unconventional methods no other hip hop star is currently using. H.N.I.C. Part 2 will be a great way to demonstrate the international influence of Hip Hop and how Voxonic's technology can help bridge the communication gap for artists and their fans."

VOXONIC MUSIC & AAO Music /Reality will embark on an aggressive online and grassroots

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campaign to promote the project. "AAO Music is known for our creative and unique marketing campaigns," states Peter Kuys, Chairman of AAO Music. Kuys further says "We welcome the opportunity to work with Prodigy and challenge the traditional marketing ideas."

A unique web site has been created at hnic2.com through which Prodigy will be able to blog with fans using the Voxonic technology. A world premiere of the controversial video for the first single, "ABC," can be viewed online at www.hnic2.com along with an exclusive interview with New York HOT 97 Radio personality, Angie Martinez. In this insightful interview Prodigy reveals his thoughts about the recent conviction and his impending sentence.

To view visit http://www.youtube.com/watch?v=aR2FQ5PaAe4