

Hip Hop is Alive and Well in Acapulco

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Acapulco Mexico, the resort that was a shadow of the jet-set magnet that led Frank Sinatra to sing "We'll beat the birds down to Acapulco Bay" in his 1950s hit Come Fly With Me, has now become a hip hop's newest destination. Thanks to the likes of Brian and Brandon Rullan, the men responsible for bringing life back to Acapulco's night life.

Acapulco, Mexico has recently been in the news for its ongoing drug war, but not even this could stop the on flock of thousands of American spring breakers to this tropical paradise. Hotels are filled to capacity and night clubs like Palladium and Mandara have had to turn away hundreds of hip hop patrons because of the overcrowding.

With some of Miami's top hip hop DJs and artist like the likes of DJ Kris-Stylez, Geffen records platinum recording hip hop rap artist The Game's official DJ and the Miami Heat's DJ Irie alongside South Beach's own DJ Vertigo and live performances by J records recording artist Smitty, performing his new hit single "died in your arms", hip hop clubs are on fire. Acapulco has overtaken every other spring break destination as the place to be for 2007.

"I have never felt this energy in a club before, and I've been all around the world" says Dj Kris-stylez who has just come off a European tour. Victor Herrera, managing director for The Klozur Group Ent. And Czar Squad DJ's says "Acapulco definitely ranks number one on my spring break destinations".