

Bling'd Blood Diamonds and Hip Hop

Written by Robert ID3310

Friday, 09 February 2007 07:14 -

“Bling’d: Blood, Diamonds and Hip Hop,” a new documentary under VH1’s Rock Docs franchise will take a hard-hitting look at the diamond trade in Sierra Leone, West Africa and the discovery by the “diamond-obsessed” hip hop community that they may have unintentionally played a role in the country’s war.

This past summer hip hop artists Paul Wall, Raekwon (of hip hop group Wu Tang Clan), and reggaeton king Tego Calderon traveled to Sierra Leone to film this documentary which premieres on VH1 Thursday, February 22 at 8 PM (EST).

“Bling’d: Blood, Diamonds and Hip Hop,” will capture hip-hop’s reaction to the human violations, bring global awareness to this issue, and educate Americans about how they can play a role in eradicating the smuggling of blood diamonds and become conscious consumers.

Be sure to watch VH1 Thursday, February 22 at 8 PM (EST) for “Bling’d: Blood, Diamonds and Hip Hop”