

Hip Hop Industry 2007 AR Power Summit

Written by Robert ID3507

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On Sunday, April 15, 2007, hip hop artist Big Lou will be performing at the second largest hip hop summit in the country; the 2007 A&R Power Summit hosted by Shady Records (hip hop / rap artist and producer Eminem's record label) and Urban Threshold Enterprises.

All major hip hop, rap and urban record labels such as Island/Def Jams, Universal, Atlantic, Shady, Motown, Interscope, J. Records, Geffen, Warner Bros., and Bad Boy will be in attendance as the hip hop artist Big Lou performs on the main stage Sunday night.

Big Lou was also invited to be a part of a question and answer panel during the day. Lou will be interviewed by A & R representatives from every major record label, reporters from major hip hop magazines and internet sources, and by a few well known DJs. He was invited to join the panel to discuss how he made his amazing rise in the rap industry.

The A & R Power Summit started four years ago. The purpose behind the conference is to offer rising talent an opportunity to get their music heard, and to gain valuable information and feedback from some of the industry's top leaders. The Summit brings together unsigned artists, independent record labels, publishers, managers, fashion executives, film makers, producers, internet companies, distributors, booking agents, journalists, retailers, songwriters, and more. The A & R Power Summit is a music conference, as well as an informational seminar, and an entertainment showcase. For more information and a complete list of invited guests, please visit: <http://www.hiphoppalace.com/pages.cfm?ID=614> .

"This invitation is huge," stated Frank Urban, Big Lou's manager. "This is the biggest hip hop summit in the Northeast part of the U.S. All major record labels and executives will be in attendance. The exposure Big Lou is about to get is unthinkable and unheard of for such a new artist. Lou was invited to participate on the panel because of his amazing and quick rise in the industry. By the end of this Summit, every A & R representative, every major record label, and everyone in the hip hop industry will know Big Lou and his music. This is a major break for Lou's career, and it's only the beginning."

Based in Montreal, Canada and incorporated in November 1998, the Company is an independent music entity that produces, promotes, markets and controls the copyrights on music recordings in multiple formats. Additionally, The Company's multi-million dollar studio, Cherry Studios, has produced voice-overs and sound tracks for commercials and film. In

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addition, Cherry Studios has also produced thousands of recordings and has to its credit a total of 23 gold and platinum albums. GEM has recently found success in the reggaeton market with its signature artist, Qbanito. Qbanito's debut album has already generated a #1 hit in Canada and is currently being marketed by Universal Music in Europe. Grand Entertainment also controls exclusive rights to vast catalogues of previously unreleased recordings from Cuban music archives. In November 2006, Grand Entertainment acquired half of Lost City Records, adding a half dozen award-winning artists, including rising hip hop rap artist Big Lou, and a 500+ song catalogue to Grand's existing assets. In addition, the company will continue to focus on growth through acquisitions over the next twelve months in an effort to reach its mission of becoming a premier production, recording, publishing, and internet distribution company.

More Information on Grand Entertainment and Music, Inc. can be found at www.gmsc-info.com