

Westcoast Hip Hop Great Mack 10 to Drop 'Soft White

Written by Robert ID4265

Wednesday, 02 April 2008 07:40 -

West coast hip hop great Mack 10, aka Dedrick Rolison, is back with another hit single from his new album, 'Soft White', due to come out soon.

An Inglewood hip hop rapper discovered by legendary hip hop icon Ice Cube, Mack 10 debuted on Priority with a self-titled debut album that went gold thanks to the single "Foe Life." Mack 10 appeared with Ice Cube and W.C. in the 1996 all-star side project Westside Connection, and formed his own production company, Mack One-O, which signed the hip hop / rap acts Allfrumtha-I and the Comrads.

His second album Based on a True Story reached the Top 20 and also went gold. Mack 10 officially stepped out of Ice Cubes shadow with his 3rd LP "The Recipe," which dropped on his own label Hoo Bangin Records. "Now I got the attitude to where I got to make opportunities for myself," Mack 10 tells us, noting that spoiling his son and daughter requires a continuous and lucrative cash flow.

Mack 10 is not one dimensional and admits that he buys every ones music from Big Pun, to Foxy Brown, to JD. When asked about The Westside Connection he says, "The Westside Connection was a stage in my career that I had to go through." And even though Mack 10 has stepped out of Ice Cubes shadow he does credit Cube with his work ethic and putting him on, but Mack 10 is in it to win it, so just realize if you try to stick it to Mack 10 on wax he can rip you apart.

Along with his own records and record company, he also has a joint venture with Ice Cube, "Westsiiiiide Design," a full service graphic company, and recently did his first movie, a straight-to-video film called "Thicker Than Water." The film is about two brothers, played by Mack 10 and Fat Joe, who meet for the first time at their father's funeral. After discovering that they each now have a brother they never knew about, the two decide to go into business together hustling unsuspecting people. The soundtrack was also released on Mack 10's Hoo Bangin label. With a cast that includes Mack 10, Fat Joe and Ice Cube, Thicker Than Water brings together some of the best hip-hop artists from New York and LA. Mack 10 conceived Thicker Than Water as the way to begin his film career. As he says, "I wanted to be in a film and no one was banging at my door, so I decided not to waste any time and to do it myself." Soon after coming up with a rough story idea, Mack 10 hired Ernest Nyle Brown and gave him two weeks to complete the script. With a script in hand, Mack met with Producer Darryl Taja who introduced him to Richard Cummings, Jr. Initially skeptical about an actor not from the world of hip-hop directing his first feature, the chemistry between Mack and Cummings just clicked and Thicker Than Water took

Westcoast Hip Hop Great Mack 10 to Drop 'Soft White

Written by Robert ID4265

Wednesday, 02 April 2008 07:40 -

off. From that time, it took only 3 months to complete the project.

Now the Inglewood hip hop mogul Mack 10 is set to release 'Soft White', a well anticipated album from this west coast icon. Album should drop soon.

Here is the new single track called "Big Baller," featuring Red Cafe and Glasses Malone from Mack's upcoming 'Soft White' album

Click [HERE](#)

For more information on Mack 10 visit <http://www.myspace.com/theofficialmack10>