

Mobile Alabama Hip Hop Artist Rich Boy to Drop LP

Written by Robert ID3332

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One of the first hip hop artist out of Mobile, Alabama to sign a major label record deal, Rich Boy; will release his self-titled debut album 'Rich Boy' on Zone 4/Interscope Records on March 13, 2007.

"Throw Some D's," the first single from the LP, is a worldwide hip hop hit, having topped the Billboard singles charts and music video playlists on BET and MTV2.

The success of the original spawned a popular, star-studded remix produced by hip hop's Lil Jon and Polow Da Don, which features multi-platinum hip hop and rap artists Andre 3000, Nelly, The Game, Jim Jones, and Murphy Lee.

Rich Boy's second single from Rich Boy is "Boy Looka Here," produced by Polow Da Don, the man behind hits from Fergie, Ciara, and Ludacris. Rich Boy will shoot the music video for the new track in his hometown during Mobile's Mardi Gras celebration on Monday, February 19th.

"It's crazy," said the 23-year old of his recent success. "The support I'm getting for this record is unbelievable. I can't wait to take it all back home for the new video."

He's holding an online contest via his myspace webpage (<http://www.myspace.com/richboy>) to find "Lil Miss Alabama, a girl from Alabama that Rich will choose to make an appearance in the "Boy Looka Here" video.

The video shoot launch will mark the beginning of a hectic few months for the young rapper. The following week he will perform at BET's NBA All-Star Weekend Party at the Hard Rock Cafe in Las Vegas. From there he will hop on a nationwide tour with Young Jeezy, Lil Wayne, Jim Jones, and Juelz Santana.

In addition to Polow Da Don, who worked closely with Rich Boy on the album, producers Lil Jon, Brian Kidd and Needlez all contribute songs. Mississippi rapper David Banner, Grammy-winning singer/songwriter John Legend, Big Boi of the hip hop duo OutKast and vocalist Keri Hilson are

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