

## Hip Hop Hall of Fame Awards TV Show in April 2011

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It is finally official! The Hip Hop Hall of Fame Museum Foundation has just solidified the return to television of the Hip Hop Hall of Fame Awards TV Show to its new home at the Manhattan Center in New York City!

The television show is confirmed and the Hip Hop Hall of Fame Museum and Producers are preparing to open up production offices to allow “early bird” participation for Artists, DJ’s, Record Labels, Executives, Corporate Sponsors and Advertisers, Global Marketers & Television Distributors, Producers, B-Boys/Girls troupes, Graffiti Artists, and other aspiring literary and oratory artists.

There will be a “Hip Hop Hall of Fame Week” that will include various cultural, industry, and community outreach activities that will be unveiled at the Press & Celebrity Meet and Greet later this month! Early bird tickets sales will begin in December with “fan specials” for the week of events! The show production is currently being coordinated by Tom Foley of PMTV, and J. Kevin Swain, the veteran producer-director of Soul Train Music Awards, and many legendary hip hop video and music projects.

It has been a very long journey in bringing the HHHOF Awards back to television, as this will be the first broadcast since airing in national syndication and on the BET Cable Network in the 90’s! The original award show was to be the catalyst for financing the HHHOF Museum & Entertainment Complex which has now taken over two decades to bring into fruition at its soon to be new home in Manhattan, as development plans will be discussed at the press conference. The official HHHOF website and magazine “HipHopHoF.TV”, will also debut at the press conference, and will kick-off our major “VIP Fan Membership” push for the winter with special HHHOF branded gifts just in time for Christmas Holiday season.

“We are very excited to be returning to Television, as Hip Hop has been Commercialized from the Streets, and has re-emerged as the major Youth “Marketing and Economic” driving force in spending and influencing over \$350 Billion+ in sales across all service and product categories. This event will help re-establish the HHHOF brand in the marketplace for decades to come, stated Brooklyn born, Hollis Queens, and Los Angeles, raised Creator-Executive producer James JT Thompson.