

Hip Hop Pioneer Kurtis Blow to Invade Southern Cali

Written by Robert ID2980

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Legendary Hip Hop pioneer Kurtis Blow will invade Southern California as he brings his popular Harlem-based Hip Hop Church America out West. The inspiring afternoon and evening on the grounds of the world-famous Crystal Cathedral in Garden Grove.

The concert with the hip hop pioneer is scheduled to take place on Saturday, October 21, from 3-7 p.m. at the Cathedral's giant grass lawn, affectionately called "The Green Mile" by parishioners.

The Cathedral's Bobby Schuller will host the event. In addition to a headline performance by the hip hop pioneer himself, Blow, the show will include sets by 2Five (featuring DJ BattleCat), Eastwood (featuring DJ BattleCat), Takim and TraCee.

"Over the years, the demographics of the membership of the Cathedral have changed from very suburban to a more urban community," says Schuller. "The hip-hop scene is huge in Southern California, and part of my role with the church is integrating emerging worldviews and cultures into our ministry.

"We're reaching out to a lot of kids in Garden Grove and surrounding communities who have gotten on the wrong path in life, living in a nihilistic, post-modern survival mode as perpetuated by some of their hip-hop heroes," he adds. "By bringing Hip Hop Church America here, we're showing that hip hop can be both cool and fun but also have a positive message."

As the host, DJ, MC and worship leader of Hip Hop Church America, Blow's mission is to make the worship experience exciting for parishioners of all ages.

Hip Hop Church America is currently being developed into an exciting national TV show by the Newport Beach-based The Machine Productions, a multimedia entertainment company which is providing positive audio and visual entertainment to a diverse, international consumer group.

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Michael Nason, The Machine Productions President and Co-Founder--and one of Hip Hop Church America's Executive Producers--has a unique, longtime association with the Crystal Cathedral. For close to 30 years, he produced, promoted and bought airtime for Robert Schuller's renowned "Hour of Power" show, which is broadcast weekly to over 15 million people worldwide.