## Words of Wisdom From Pioneer of Hip-Hop Rev Run

Written by Robert ID2619 Tuesday, 16 May 2006 12:15 -

For more than two decades, you've heard Reverend Run, a.k.a. Joseph Simmons music and name. First as Joseph "Run" Simmons, one of the most respected pioneers of hip-hop and a founding member of the ground-breaking hip-hop group Run-DMC. Then as Rev. Run the man who celebrated his faith and shared it with a newly emerging hip-hop generation. Today Rev. Run is the star of his own hit TV show "Run's House" on MTV and new author of WORDS OF WISDOM: Daily Affirmations of Faith.

Everyday, all across America, millions of people are on a search for spiritual foundation, emotional connection and inspirational information to help them through life's' many trials and tribulations. Now Simmons has gathered some inspirational phrases into one or two short practical passages as positive building blocks in readers' lives. For example, Rev. Run shares: "The Lord is Good! I cannot express how Important it is to trust in Him!", "Without faith it is impossible to please God!", "God intervenes in our situations when we commit to the Lord our Children, our marriages and our personal relationships."

WORDS OF WISDOM was born out of Rev. Run's daily two-way pager messages of inspirational thoughts of the day sent to celeb friends and colleagues such as hip-hop mogul P. Diddy, Donald Trump, Venus and Serena Williams.

Rev. Run now shares his words of wisdom at the end of each episode with more than 32 million viewers, whom the show reached in its first season, making the show one of the top-rated on the MTV Network. The highly anticipated second season of "Run's House" will begin airing in June.

Readers and fans of the show will have Rev. Run's daily devotionals to enjoy for themselves and to share with loved ones. WORDS OF WISDOM is the perfect way to start and end your day, and it only takes a minute of your hectic morning or busy afternoon schedule.

O Magazine editor, Gayle King shares, "Words of Wisdom always seems to come at just the right time for whatever is going on in my life."

What will WORDS OF WISDOM mean to you, pick it up and see.

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