

Shock G's 'Fear of a Mixed Planet'

Written by Westside ID148

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33rd Street Records announces the release of Shock G's first independent album "Fear of a Mixed Planet" due in stores October 12, 2004. Rapper, producer, musician, cartoonist Shock-G is the mastermind behind platinum group Digital Underground.

"Fear of a Mixed Planet" is Shock-G's long-awaited solo debut. It draws on his 15 years of funk experience at the helm of Digital Underground even as it explores radical new terrain. Fans of DU will appreciate a strong crew presence. Long-time partners-in-rhyme Money B & Humpty Hump turn up for the EPMD-fueled funkfest "Weesom Hustlas" while Numskull of the Luniz expresses his comically controversial point of view on "My Opinion." Yukmouth lays down a definitive autobiographical rap on "Holmedown Up," which also features Java & 5th Element, as well as the return of Clev MC, who debuted as a kid on Sons of the P.

Using the solo project as license for total creative freedom, Shock G has crafted the most distinctive & personal album of his career, ambitious in its rethinking of the musical & lyrical possibilities of hip hop. On "Cinnamon Waves" Shock conjures up an authentic world-weariness well beyond the reach of today's blinged-out emcees, in the form of a wistful letter to an ex-lover, while on "Who's Clean", Shock propounds a positive spiritual philosophy of the essential unity of the human race & speaks out against the misogyny so often taken for granted in hip hop.

"Now more than ever," Shock says, "with almost all emcees on the same subject matter & viewpoint, it's especially necessary to lift the human spirit & break the monotony of continuous, increasingly bleak, negative or desperate songs & topics; and to also break the chain of constant blatant reality. The human mind also thrives & prospers from fantasy & hope. Perhaps "Fear of a Mixed Planet" is an intermission from the front line & a visit to the recreation tent."

In addition to Tupac, Shock has brought up a considerable amount of talent through DU, including the Luniz, Saafir, & Mystic. In 1995, Shock appeared on the Bay Area anthem "I Got 5 on It", alongside the Luniz, Richie Rich, Spice1, E-40, & Dru Down. He has also produced & recorded with such acts as Murs, DJ Quik, George Clinton, & Prince.

www.shockg.com

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