

## Ice Cube to Drop OG Limited Edition CDDVD

Written by Robert ID3060

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Legendary west coast hip hop luminary Ice Cube will release "Laugh Now, Cry Later: O.G. limited edition." This limited edition CD and DVD will be released on October 31<sup>st</sup>. Features will include never seen before live footage from the legendary hip hop figure Ice Cube and his sold out national tour and visual videos for each track on the new album.

The limited edition CD/DVD will be released on Lench Mob Records. Lench Mob Records was launched in 2005 by Ice Cube and his management company The Firm. Lench Mob Records is independently owned and operated by Ice Cube and is run out of The Firm offices in Beverly Hills, CA.

Often heralded as the father of gangster rap, Cube created an instant classic this past summer with the release of his first solo effort in 6 years, "Laugh Now, Cry Later," through his own Lench Mob Records, which debuted at No. 4 on the Top 200 sales chart and No. 2 on the Hip Hop/R & B charts, selling 145,000 units in its first week – one of the highest first-week sales totals of any independent hip-hop artist release. Featuring 18 solid tracks, which boasts production from top-level producers like Scott Storch, Swizz Beatz and Lil Jon, and featuring hip hop guests Snoop Dogg and Dub C, "Laugh Now, Cry Later" has been warmly received by critics and regarded as one his best bodies of work to date. With no signs of slowing down, Cube looks to continue his reign with a special limited edition release, just in time for the holiday season.

This dual disc set features over 60 minutes of never-before seen footage from Cube's 21 city tour with Dub C, The Clipse and Dogg Pound, including all-access backstage footage, clips from each of Cube's sold out shows and in-studio listening sessions where fans can "Bump It & Watch It" alongside Cube; music videos from lead singles "Why We Thugs," produced by Scott Storch, "Go to Church" produced by Lil Jon, featuring Snoop Dogg, "Chrome and Paint," and exclusive commentary from the Don Mega himself.

Known to be one of the most important figures in hip hop and rap history, Ice Cube began his

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career with the Notorious West Coast Gangsta Rap Group N.W.A a little over 18 years ago. At the height of the group's success, Ice Cube broke away to begin his solo hip hop career. His initial release, "Amerikkka's Most Wanted" (Priority, 1990) sold over a 1 million copies.

His sophomore solo effort, "Death Certificate" (Priority, 1991), debuted at #1 on the R&B Album chart, #2 on the Top 200 album chart and went on to sell over 2 million copies. His impressive musical career also includes the multi-platinum success of both his double album "War and Peace," and hit albums "Lethal Injection," "Bootlegs & B-Sides," and "The Predator." Ice Cube has sold over 10 million albums to date. "Laugh Now, Cry Later" is Cube's sixth album to bow in the top 10 tier of the album chart.