

## Bay Area Hip-Hop via Bay Bidness Mix Tape Series

Written by Robert ID3121

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Hip Hop's DJ Whoo Kid Teams up with Bay Area's DJ E-Rock for the Third Installment of Bay Bidness Mix Tape Series. The project is true Bay Area Hip-Hop.

With the Bay Area's Hip Hop Hyphy Movement still gaining steam nationally and after the success of Bay Bidness 1 & 2 (not to mention the Clinton Sparks/DJ E-Rock collabo "Welcome To The U.S. of Bay"), Mixtape Kings DJ Whoo Kid and DJ E-Rock are getting ready to release Bay Bidness 3.

This time around Whoo Kid & E-Rock enlisted Bay Area hip hop and rap mainstays E-40, Keak Da Sneak, Mistah F.A.B, Messy Marv, Guce, Turf Talk, The Federation, San Quinn and new Bay Area artists including J. Valentine, Dem HoodStarz and PSD.

Whoo Kid became involved in the series after E-Rock joined his Shadyville DJ's group. He recognized E-Rock's hustle and ended up collaborating with him on Vol. 1 of the "Bay Bidness" hip hop mixtape series.

DJ Whoo Kid says "Without DJ E-Rock, I wouldn't have known anything about the Bay Area and it's scene. After he put me up on what was going on out there, I HAD to start this series of tapes to put the Bay in a more commercial light."

Whoo Kid then would eventually askd E-Rock to head up the national arm of the Shadyville DJ Coalition, which includes 30 DJ's in the top 30 markets. Their professional relationship continues, as the two mixtape giants will appear together with Pharrell on November 30th on MTV's Sucka Free Show (which seems to be a reoccurring role as of late) to talk "Bay Bidness" and formally announce E-Rock's upcoming album on 3030/SMC Recordings.

E-Rock explains his collaboration with Whoo Kid, "My goal with the Bay Bidness series was to put the Bay back in the face of Hip-Hop,

what a better way to do it than by teaming up with one of the world's most influential DJ's, who

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just happens to also be a key figure in Hip-Hop's most successful movements - G-Unit/Shady/Aftermath. Now with the Bay movement in motion, we can show the rest of the country what Bay Area Hip-Hop really is with Bay Bidness 3."