

## DVD Replication Screener Service for Indie Filmmakers

Written by Robert ID2255

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Pacific Disc has introduced a new Screener Service for Indie filmmakers who are interested in a less expensive and more effective way to provide samples of their films for consideration for distribution, film festival submissions, or other promotional use. Distributors of independent film use the Screener service to send film samples to a buyer to solicit worldwide film licensing and sales.

"For the recent American Film Market (AFM) in Santa Monica CA, Pacific Disc produced a number of excellent DVD screeners for MarVista. The screener copies were to assist in our sales presentations and are sent to our buyers after the market", said Thomas C. Emma - Vice President of Business Affairs at MarVista Entertainment. "Pacific Disc produced some great looking discs, in a hurry, and for a great price and we're seeing the upside in our sales now."

The Pacific Disc Screener Service provides a high-quality, low-cost DVD-R "screener" copy of an independent film, with full-color printed faces (no sticky labels), packaged inside a clear plastic clamshell for maximum protection. The Pacific Disc DVD screener is significantly cheaper to ship, makes a great first-impression, and takes up far less space than a traditionally packaged DVD – which is critical to ensuring that the DVD Screener actually makes it back from the market and into the reviewer's DVD player. <http://www.pacificdisc.com/ScreenerService.html>

Traditionally screener copies have been on VHS - but the sheer bulk of tapes takes up valuable shelf space and costs a bundle to ship. Plus, who wants to make that important first impression with a VHS? With the explosion of independent film and DVD, smaller independent filmmakers and film distributors who have switched to DVD have had to order a high-quantity of discs or search for short-run services that make product that is appropriate for use as a screener.

"Seeing the trend toward DVD screeners develop over the past two years", said Morris Anderson, President and Co-Founder of Pacific Disc. "It is a logical next-step for Pacific Disc to streamline our process for the independent film community. We have created a simple and downloadable order form, which can be filled out and sent along with masters. Once received, we have the copies made and shipped within three days."

<http://www.pacificdisc.com/ScreenerService.html>

In addition to low-volume CD / DVD duplication projects, PacificDisc is a full-service DVD & CD

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Replication company, for more information about these services, please visit them online at <http://www.pacificdisc.com>

Additional useful information, including a DVD FAQ is available at <http://www.pacificdisc.com/Article2.html>