Exies' Upcoming Release to Hit MTV'S URGECOM APRIL 10

Written by Westside ID3510 Wednesday, 28 March 2007 05:36 -

The Exies' debut indie release, A Modern Way of Living With the Truth, will be available in digital form on MTV's new download store a month before it hits retail, as first track, "Different Than You," Approaches Top 30 Active Rock.

The Exies, the L.A.-based band formed by vocalist/guitarist/songwriter Scott Stevens and bassist Freddy Herrera, continue to do things their way. The band's new album for Eleven Seven Music, A Modern Way of Living With the Truth, their first since 2004, will be available exclusively in digital form at MTV's new download store, www.urge.com, on April 10. The physical version of the album will go on sale at retail stores nationwide on May 8.

"This is our way of getting the music into the hands of our fans as quickly and efficiently as possible," says lead singer/songwriter Stevens. "It's just a continuation of the new industry model we're following to reach out to old followers and create new ones."

A Modern Way of Living With the Truth is a complete album and a true return to artistry. It's the first for an indie label, with Eleven Seven Music distributed by ADA. The first single from the album, "Different Than You," is approaching the Top 30 at Active Rock, with supporters such as KQRC/Kansas City, KFNK/Seattle, KTBZ/Houston, WIIL/Chicago, KXTE/Las Vegas, Sirius and XM Satellite Radio, WKLQ/Grand Rapids, WBUZ/Nashville, WCCC/Hartford, KDJE/Little Rock, WRIF/Detroit, WLIR/Long Island, WBCX/Wilkes-Barre, WKQZ/Saginaw, WZMR/Albany, WXQR/Greenville. The group, which now includes guitarist Chris Skane, a member of the Exies in one of its earliest incarnations and drummer David "Hoss" Wright, are currently on tour.

KQRC Ops. Mgr. Bob Edwards raved: "It's great to have the Exies back with a fresh new track! We saw phones on 'Different Than You' in the first week!"

The group released two previous albums for Virgin, 2003's Inertia and 2004's Head for the Door, which produced the Top 10 Active Rock/Modern Rock hit, "Ugly," used by the World Wrestling Entertainment as the theme to their Survivor Series pay-per-view event, as well as the Top 15 Modern Rock hit, "My Goddess."

A Modern Way of Living With the Truth touches on a variety of different styles, from the wistful

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opening "Leaving Song" and the harsh anti-materialism of "Lay Your Money Down," to the simple piano chords of the regretful "Stray" and the wistful ballad, "My Ordinary World." There's also the propulsive melodic hardcore of "These are the Days," the questioning of the techno-oriented title track and the marvelous re-imagining of the Talking Heads' "Once in a Lifetime."

The group just came off a SOLD-OUT tour with Buckcherry and Three Days Grace and is now on the road with Smile Empty Soul. For tour dates, go to http://www.myspace.com/theexies

About ELEVEN SEVEN MUSIC:

Founded by Allen Kovac, CEO of 10th Street Entertainment, a leading music marketing and management company, Eleven Seven Music was developed in association with ADA, a Warner Music Group company, as an incubator label to develop bands for potential "up streaming" to the WMG family. Artists also include Buckcherry, Everclear, Drowning Pool, Marion Raven, The Exies and Jonny Lives! The label's inaugural release (Buckcherry's new album 15) features the smash hit single "Crazy Bitch" which has earned a Grammy nomination from the National Academy of Recording Arts & Sciences® in the category of Best Hard Rock Performance. The lead single from the gold certified release, 15 (Eleven Seven Music/Atlantic Records), "Crazy Bitch" was the most played song at Rock radio along with The Red Hot Chili Peppers, "Dani California."

15 is the band's first studio album in four years released in the U.S. in April 2006 with a debut at #2 on the Independent Album Chart.